



The CEO Water Mandate

Status Update on the Growth and Evolution of the Water Action Hub Two Years On

Jason Morrison and Heather Rippman
CEO Water Mandate Multi-Stakeholder Working Conference
Stockholm, Sweden
1 September, 2014



United Nations Global Compact



Water Action Hub Project Supporters



On behalf of

BMZ



Federal Ministry
for Economic Cooperation
and Development




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Water Action Hub ▾ ORGANIZATIONS PROJECTS REGIONS ACTION AREAS RESOURCES

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LIMPOPO WATER USERS MAPPED
Major water users, including associations and operating mines are now mapped for the Limpopo River Basin. [Learn More!](#)



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LATEST UPDATES

Nestlé joined the Hub on Aug 12, 2014.


First Climate Markets AG joined the Hub on Aug 12, 2014.

Gold Standard Foundation joined the Hub on Aug 11, 2014.


PROJECT MAP 283 Organizations 142 Projects 300 Project Locations




LEGEND: Project Sourced by Hub User Project Sourced by Administrator Project Sub-Project Network [View Full Size Map](#)




ORGANIZATIONS



PROJECTS



WATER

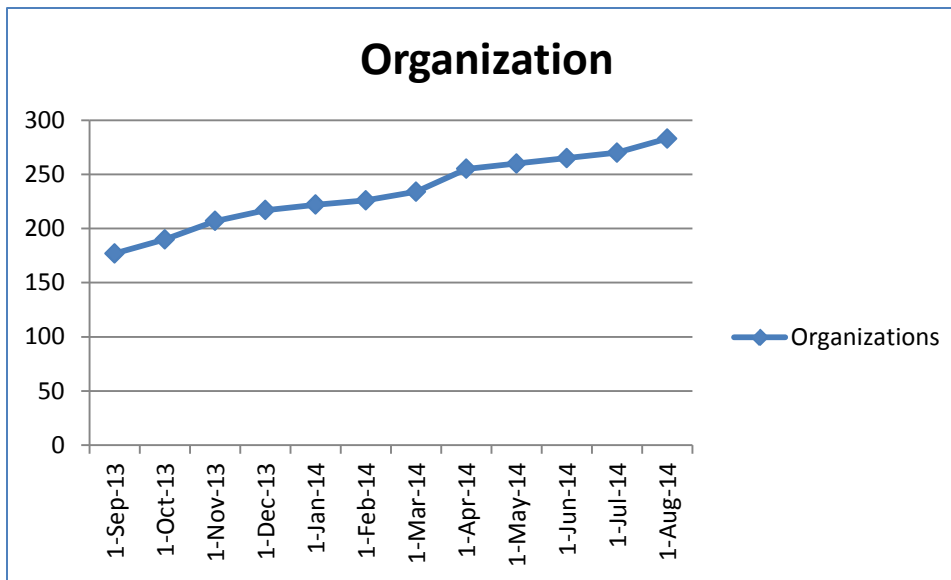


PEOPLE

What's New on the Water Action Hub?

New Look and Feel

- A “refreshed” look to the Hub based upon increased integration with the UN Global Compact’s Business Partnership Hub
- **New Organizations and Projects**



Projects:

145 Project in 304 Project Locations

From a “Catalog to a Catalyst” for Collective Action: Enhancing Communications

Strategy:

- Developing a more efficient mechanism to help companies find organizations and projects with aligned areas of interest
- Newsletter and communications to help Hub users understand array of opportunities for action
- Enhance ability of Hub users to communicate with each other

Technical Enhancements:

- Email System and Notifications System
- Forums and Groups



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From a “Catalog to a Catalyst” for Collective Action: Collaboration with Global Compact Local Networks

Utilizing the UNGC Local Networks

- WAH as a tool to help Local Networks coordinate water-related endeavors among members
- Peru – as a tool to identify areas of shared interest to inform face-to-face convenings
- Uganda and Colombia – Movement from basin approach to country wide approach



India – CSR Law, Water, and Sanitation

From a “Catalog to a Catalyst” for Collective Action: Convening Stakeholders

“Working Together to Address Acute Water Challenges: Water-Related Collective Action in California and the Colorado River Basin” – May 2014

Outcome: Collection action initiatives in development for

- Sustainable Agriculture
- Cooperation between Utilities and Industrial Users
- Technology Solutions & Analytical Tools

Facilitating cooperation between the public and private sectors to address basin level water challenges



From a “Catalog to a Catalyst” for Collective Action: Interoperability and Information Systems

“People to People & People to Information”

- Ability to upload and share project data
- More robust information and resource system



Interoperability Between Systems

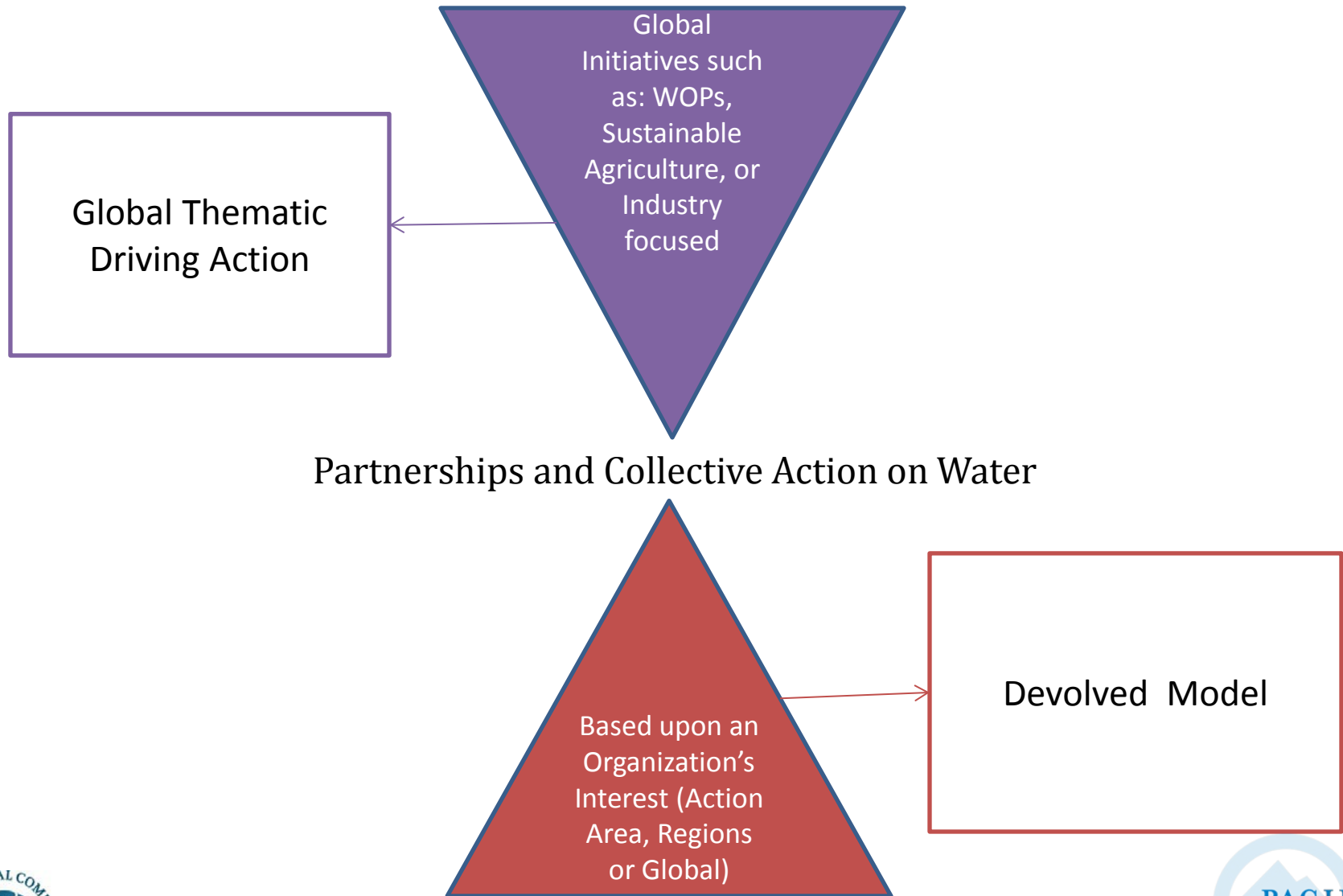
- CDP Water Questionnaire
- Water Risks Tools



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Facilitating Action: Top Down & Bottom Up



Issue and Sector-Specific Portals

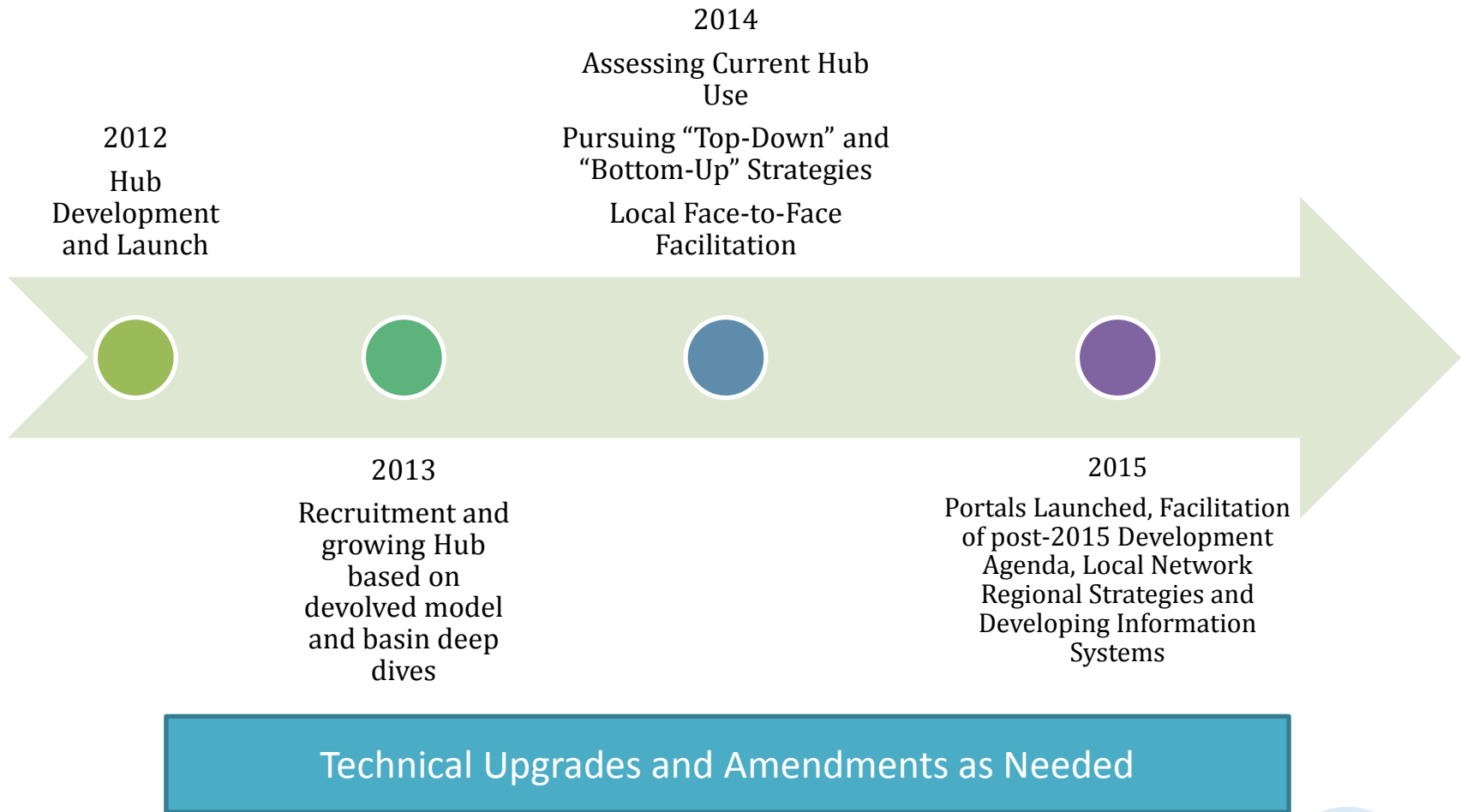
Present

- Sustainable Agriculture
- Apparel

Future

- Other industry sectors?
- WASH?
- Water SDG targets?
- Sufficiency?

Plans Going Forward



Apparel Portal Objectives



- Promote water stewardship across apparel supply chains
- Collaboration with peer brands, suppliers and other stakeholders
- Up-scale solutions
- Focus on regions with clusters of suppliers and water issues are pronounced

Apparel Portal Value Chain Segments

Raw Material Production

Textile Manufacturing

Dyeing & Laundry

Garment & Footwear
Manufacturing Facilities

Apparel Portal-Specific Action Areas

Cotton

Chemicals
Management

WASH

Cleaner Production
/ Industrial Water
Use Efficiency

Outreach and Possible Partnerships

Phase 1

Solidaridad

NRDC

IFC

Swedish Textile Water
Initiative

Phase 2

ZDHC

Better Cotton Initiative

Sustainability Consortium

Sustainable Apparel
Coalition

Apparel Portal

Water Action Hub ORGANIZATIONS PROJECTS **REGIONS** ACTION AREAS RESOURCES

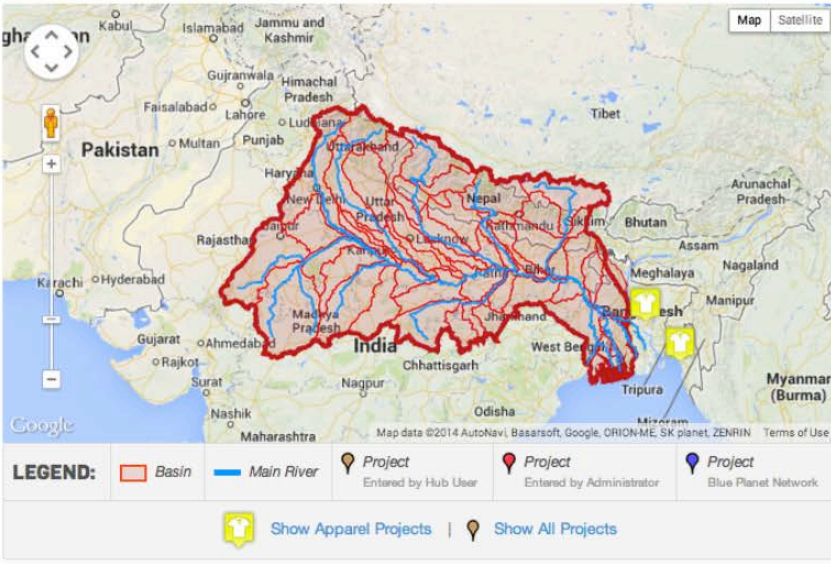
Home / Regions / View Region Administration | About Us | Feedback | Report Inappropriate Activity

INFO:
The Ganges River Basin is currently displaying only Apparel Projects. [Show all projects in this River Basin.](#)

GANGES - REGION OVERVIEW

Region Overview Region News Region Authorities Region Documents Development Agencies Knowledge Portals Basin Level Water Stewardship Tools

PROJECTS IN THE REGION



LEGEND:
Basin Main River
Project Entered by Hub User
Project Entered by Administrator
Project Blue Planet Network

Show Apparel Projects Show All Projects

REGION NEWS (VIEW ALL)

[Centre to roll out plan to spruce up Varanasi](#)
MINT - Aug 29, 2014

[L&T's Water & Renewable Energy Business wins ne...](#)
MarketLine NewsWire (F... - Aug 29, 2014

[India Tender Notice: Madhya Pradesh Power Gener...](#)
IPR - Aug 29, 2014

[Delta Plan 2100 launched for water, food security](#)
The Financial Express ... - Aug 29, 2014

[Reducing dependence on groundwater](#)
The Financial Express ... - Aug 29, 2014



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<http://ceowatermandate.org/about/current-workstreams-and-projects/>

<http://wateractionhub.org>



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