

The CEO Water Mandate

### **Corporate Water Disclosure Guidelines**

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> PACIFIC INSTITUTE

### **Partners & Stakeholders**



- Allergan
- AkzoNobel
- Calvert
- Coca-Cola
- Diageo
- Finlay
- Firmenich
- GlaxoSmithKline
- H&M
- Hindustan
  Construction Company
- Molson Coors
- Nestle
- Netafim
- Nike
- PwC
- Reed Elsevier
- Sasol
- Siemens
- Stora Enso
- UPM-Kymmene
- Veolia
- Westpac

- Alliance for Water Stewardship
- Beverage Industry Environmental Roundtable
- Bloomberg
- Business for Social Responsibility
- Ceres
- CH2MHill
- DEG Invest
- Global Environmental Management Initiative
- Institute for Human Rights and Business
- Interfaith Center on Corporate Responsibility
- International Center for Integrated Mountain
  Development
- International Council on Mining and Metals
- International Finance Corporation
- Limnotech
- Mvula Trust
- Robeco

Stakeholder Advisory Group (SAG)

- Stockholm International Water Institute
- UCI Environmental Accountability
- UN Principles for Responsible Investment
- UNEP
- UNEP FI
- US AID
- Water Footprint Network
- Water Witness international
- World Business Council on Sustainable Development
- World Economic Forum



### What are the Corporate Water Disclosure Guidelines?

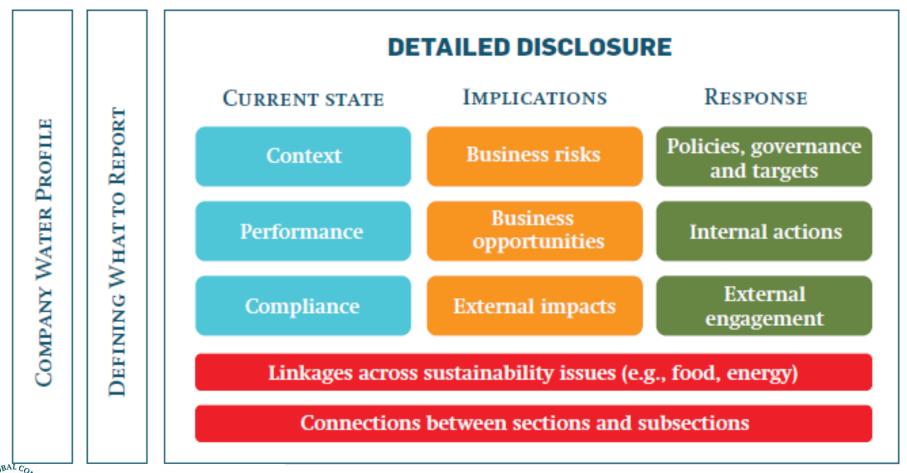
The Guidelines advance a common approach to corporate water disclosure:

- Offer common corporate water disclosure metrics and approaches so as to harmonize practice
- Provide guidance for determining what to report





# What kinds of information can and do companies report?



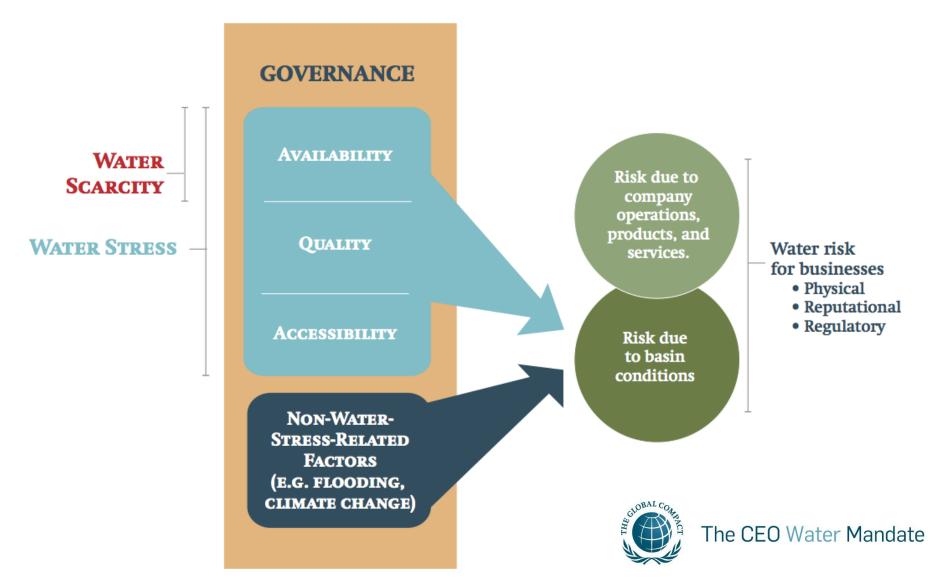
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### **Guidelines highlights**

- Emphasize the need for location-specific reporting
- Illustrate the importance of providing aggregated metrics focus on water-stressed or water-scarce areas
- Offer ways to measure and convey water-related performance, risks, and impacts in the value chain



# Driving harmonization of key water-related terms



## Looking forward

- Build out the web-based version of the Guidelines that offers a user-friendly way to learn about and develop corporate water disclosure
- Launch the Interactive Database of the World's Rivers Basins, a shared way to understand and refer to the world's river basins
- Continue to drive harmonization of key water-related terms as deemed helpful
- Develop new corporate water disclosure modules that reside on the web-based version of the Guidelines



### The Web-based version of the Guidelines

### ceowatermandate.org/disclosure BETA version is live!

#### Feedback on design and functionality is welcome! Send to: pschulte@pacinst.org

