



CEO
WATER
MANDATE

2024
Visibility Opportunities





A CRISIS WE CAN SOLVE TOGETHER

The current water crisis is not only a human rights issue, but it also has serious economic consequences; 1 in 5 companies report supply chain water risks which could have a significant impact on their businesses **.

With over 242 global companies onboard, representing a market capitalization of over \$5.2 trillion the CEO Water Mandate's long-term ambition is to achieve net positive water impact in 100 Priority Basins, impacting over 300 million people by 2030.

*The Sustainable Development Goals Report 2023, United Nations

**Stewardship at the Source: Global Water Report 2023, CDP

VISIBILITY OPPORTUNITIES 2024

As an initiative of the UN Global Compact, the CEO Water Mandate and Water Resilience Coalition are visible through various channels.



Website CEO Water Mandate
+206K visits in 2023.



10+ International Events.
60+ Speaking Engagements.



4700 users and 2150 projects
registered in the Water Action Hub/



10K subscribers to the
CEO Water Mandate Newsletter.



LinkedIn UN Global Compact 151K followers.
LinkedIn Pacific Institute 10K followers.
X UN Global Compact 137K followers.
X CEO Water Mandate 2.7K followers.



6500+ Media mentions
6 billion+ of global potential
media reach*

PARTICIPATE IN OUR EVENTS!



VISIBILITY PACKAGES



TIER 2
USD \$35,000



TIER 1
USD \$70,000
(limited availability)



USD \$35,000

TIER TWO BENEFITS 2024

- Company logo displayed at events slider* for UNGA as a **Tier 2 sponsor**.
- Mention on the UNGA events section of the CEO Water Mandate website.
- Logo displayed on monitor during opening and closing remarks of full day CEO Water Mandate Meeting during UNGA as a **Tier 2 Sponsor**.
- Recognition as **Tier 2 sponsors** on communications to Mandate endorsers and prospects for UNGA.
- Recognition on **2** CEO Water Mandate newsletters in 2024 and 2025**

*Please see mockup events slider for more information.

**Please see mockup newsletter for more information.



USD \$70,000

Limited Availability

TIER ONE BENEFITS 2024

- Company logo displayed at events slider* CEO Water Mandate website as a **Tier 1 Sponsor**.
- Mention on the UNGA events section of the CEO Water Mandate website.
- **Mention in the opening and closing remarks of full day CEO Water Mandate meeting during UNGA.**
- Logo displayed on monitor during opening and closing remarks of full day CEO Water Mandate meeting during UNGA as a **Tier 1 sponsor**.
- **Sector exclusivity** (only one company per sector visible as Tier 1 sponsor, on first come first served basis)
- Recognition in **4** CEO Water Mandate newsletters in 2024 and 2025.**
- Recognition as **Tier 1 sponsors** on communications to Mandate endorsers and prospects for UNGA.
- Opportunity to be in events planning meetings.

- Please see mockup events slider for more information.
- Please see mockup newsletter for more information.

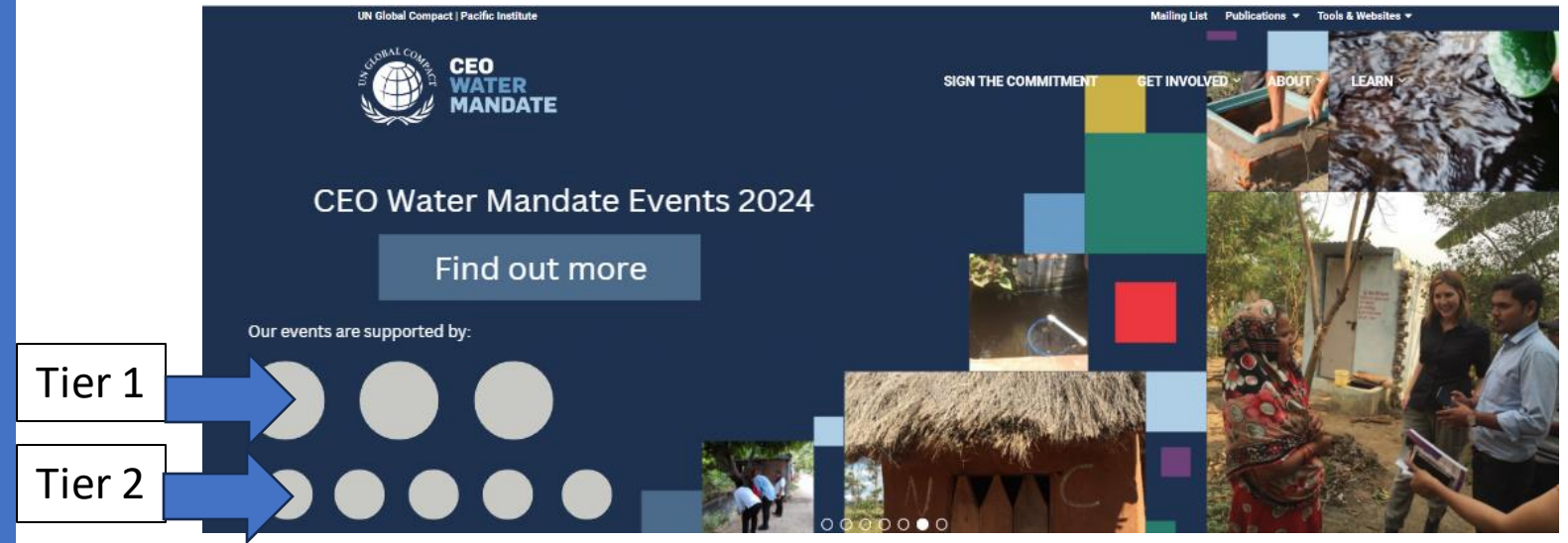
TIER ONE AND TIER TWO BENEFITS 2024



Benefit	Tier 1	Tier 2
Company logo at events slider	Yes, bigger size	Yes, smaller size
Mention on the UNGA events section of website	Yes	Yes
Mention in the opening and closing remarks of full day CEO Water Mandate meeting during UNGA.	Yes	No
Logo displayed on monitors during opening and closing remarks of full day CEO Water Mandate Meeting during UNGA	Yes, bigger size	Yes, smaller size
Sector exclusivity	Yes	No
Recognition in CWM newsletters	4 newsletters	2 newsletters
Recognition on communications to Mandate endorsers and prospects for UNGA.	Yes, as Tier 1 sponsors	Yes, as Tier 2 sponsors
Opportunity to be part of events planning.	Yes	No



Slider mockup (published some weeks before the event):





Newsletter mention mockup

The sponsors will be recognized in the newsletters with their logo under a text that specifies they are sponsors to our UNGA events.



JOIN US IN ELEVATING THE PROFILE OF WATER AND DRIVING
CHANGE!



**CEO
WATER
MANDATE**

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