



**WATER  
RESILIENCE  
COALITION**



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# Collective Action for a Water Resilient World



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# Global Companies, United for Water Resilience

We bring global companies and their CEOs together to drive bold, coordinated action against the planet's water crisis.

## OUR PURPOSE

- ▶ Identify and accelerate investment in **water-climate solutions**
- ▶ Build water security and resilience through **collective action** in high-stress regions
- ▶ Align on **quantifiable, time-bound water commitments** at both enterprise and basin levels

# Driving the Future of Corporate Water Action

2020

Seven global companies launch the CEO-led WRC with a bold roadmap to 2050.

2050

All commitments will be fulfilled, achieving lasting impact on global water security.



2010s

Business leaders acknowledge the gap between the scale of the water crisis and corporate action.

2030

Half of all WRC water commitments on track to be fulfilled, delivering measurable, basin-level impact.

# Water Risk is Real – and Intensifying



“Day Zero”  
scenarios are  
emerging

Global water demand  
currently exceeds  
supply by 56%



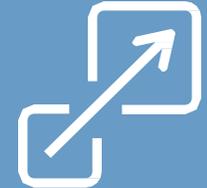
Water scarcity is  
driving global  
investment

At least 69% of climate  
adaptation investment  
will focus on water



A.I. presents both  
water challenges  
and efficiency  
opportunities

By 2030, A.I. will consume  
water equivalent to the  
entire U.S. drinking supply



Collective action is  
essential for  
scalable solutions

150 companies  
impact 1/3 of global  
freshwater supply



# Building a Water-Secure Future

## OUR VISION

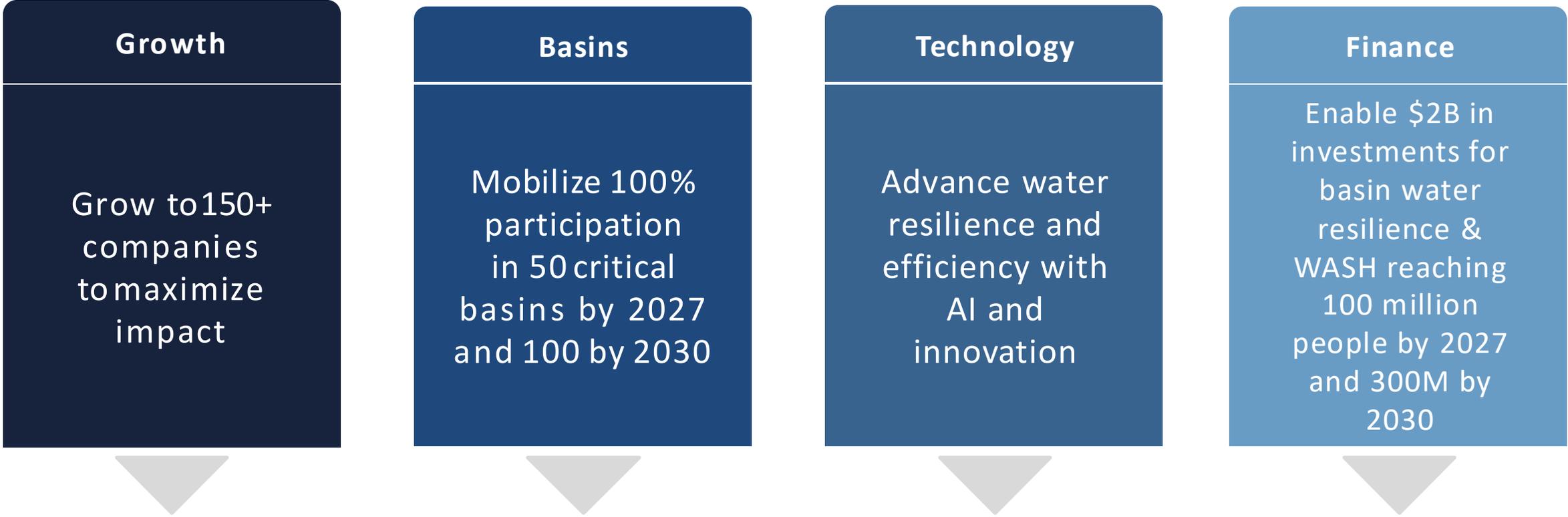
To create a sustainable water future that fosters growth and prosperity for businesses and communities alike.

## OUR AMBITION

By 2030, we aim to:

- ▶ Achieve collective positive water impact in **100 basins** supporting **3 billion people**
- ▶ Deliver resilient WASH solutions to **300 million people**

# Pathways on the Road to 2030



# 100 Priority Water-Stressed Basins to drive impact

- ▶ Arno
- ▶ Berg/Breede
- ▶ Colorado
- ▶ Godavari
- ▶ Guadalquivir
- ▶ Indus
- ▶ Java
- ▶ Jordan
- ▶ Krishna & Cauvery
- ▶ Maipo/Mapocho
- ▶ Meghna
- ▶ Mississippi
- ▶ Murray-Darling



- ▶ Orange (Vaal)
- ▶ Oshun/Ogun
- ▶ Rhône
- ▶ Rio Bravo / Rio Grande
- ▶ Rio Lerma
- ▶ San Joaquin & Sacramento
- ▶ Tana
- ▶ Thames
- ▶ Tiete (PCJ)
- ▶ Yamuna
- ▶ Yellow Sea



Scan to check our 100 priority basins



# WRC Members and Partners

40+ companies with a combined market value of \$5 trillion, united by one shared goal: building a water-resilient future.

CSO  
Advisory  
Board



Members



Partners



# PROJECTS



Sacramento River Restoration  
with River Partners



Agriculture  
Modernization Fund  
with Netafim



Sustainable Water  
Impact Fund II  
with RRG  
*\*balance sheet investment\**



Kern Watershed  
Restoration  
with TroutUnlimited



Esperanza Elementary  
School Greening  
with LANeighborhood  
Land Trust

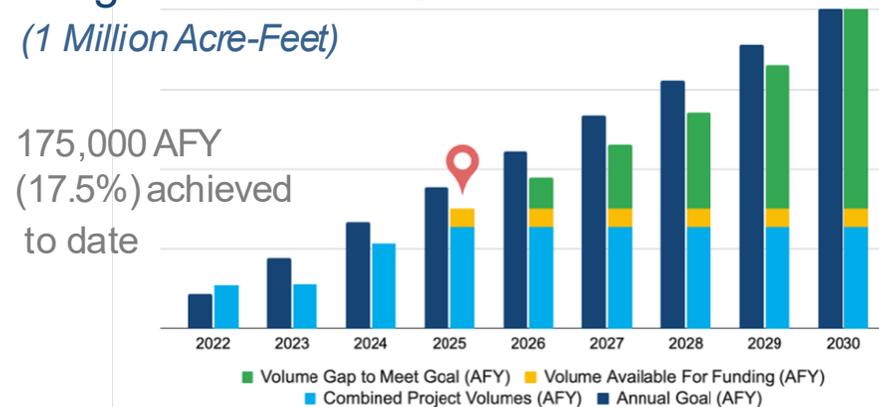
Example

# California Water Resilience Initiative

**GOAL** Reduce, reuse, and restore 1 million acre-feet of water per year by 2030.



## Progress To 2030 Goal (1 Million Acre-Feet)



## Sampling of Companies Engaged





# The WRC Member Commitment

Achieving Positive Water Impact (PWI) requires three key actions:

Reduce water use and risk across operations

Replenish or restore operational footprint

Collaborate at the basin level for measurable impact

Together, these actions create positive water outcomes.



# Make Your Mark as a Global Leader

Join the WRC to drive meaningful change and unlock new opportunities for growth.

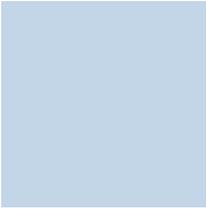


## Lead the charge on the global water agenda

**P&G Unveils New Strategy to Help Address Global Water Crisis**  
Includes a first-of-its-kind goal to restore more water than is consumed during use of P&G products in two high water-stressed areas.

**Google sets new water goals as droughts worsen**  
It's building more data centers as water scarcity becomes a bigger problem worldwide  
By Andrew Calma | @ajcalma | Sep 10, 2021, 8:35am EDT

**Coca-Cola Unveils 2030 Water Security Strategy**  
Global framework focuses on regenerative water use in bottling operations, improved watershed health and enhanced community water resilience  
11 MIN READ | 03/22/2021



# Unlocking business value and impact

The WRC value added

## Operations (PWI)

-  Support to set a water positive goal
-  Discuss the roadmap to resilience value chains
-  Access to PWI guidance and implementation support
-  Knowledge/case sharing with leading companies
-  Use standard metrics and dashboards to track progress

## Basins (Collaboratives)

-  Advance Corporate Goals with Basin-Level Impact
-  Engage Suppliers in Priority Sourcing Regions
-  Access Curated, Investment-Ready Projects
-  Scale Impact Through Multi-Stakeholder Collaboration
-  Employ Innovative Financing in Water Investments
-  Report impact and ROI with Standardized Dashboards
-  Mobilize Stakeholders Around Basin Resilience Outcomes

## Corporate/Global scale

-  CEO Circles – join senior business leadership meetings
-  Influence the global water agenda
-  Recognition and speaking roles in the main global events
-  Get support and connection through strong partnerships

# Lead With Us

The global water crisis can't wait. **Neither should we.**



## Become a member

Engage at any level,  
from member to CSO  
Advisory Board



## Support a pathway

Share expertise to  
accelerate real-world  
solutions



## Champion a basin

Fund or lead projects in  
priority regions



## Amplify the message

Help drive global water  
conservation by  
sponsoring an event, report  
or outreach efforts.

# A Look Ahead at 2026...

World Economic  
Forum\*  
Davos, Switzerland

January

AWS Forum  
Edinburgh, Scotland

June

UNGA & Climate Week\*  
New York, NY

September

UN Water Conference

December

February

GreenBiz 26

August

World Water Week  
Stockholm, Sweden

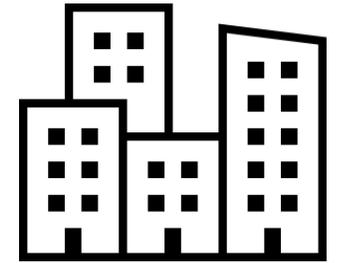
November

COP 31

\* CAB meetings will be held at these events (hybrid in Davos, in person in NY) and 02 other will be schedule online.

# What is our Funding Structure?

Note: Annual fees for participation in the Water Resilience Coalition are in addition to, and cannot substitute for, annual participation fees in the UN Global Compact or its Country Networks.



Company Revenue (\$USD)		<\$1B	\$1-5B	\$5-10B	\$10B+
CSOs Advisory Board	Annual Commitment first 3yrs	-	-	\$120K	\$120K
	Annual Commitment	\$15K	\$20K	\$30K	\$30K
Member Companies	Annual Commitment	\$15K	\$20K	\$30K	\$30K



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Join us!

**André Ramalho**

WRC Lead

Pacific Institute / CEO Water Mandate

[avramalho@pacinst.org](mailto:avramalho@pacinst.org)

**Mark Cassalia**

WRC Business Engagement Manager

Pacific Institute / CEO Water Mandate

[mcassalia@pacinst.org](mailto:mcassalia@pacinst.org)