

Collective Action for a Water Resilient World



Global Companies, United for Water Resilience

We bring global companies and their CEOs together to drive bold, coordinated action against the planet's water crisis.

OUR PURPOSE

- Identify and accelerate investment in water-climate solutions
- Build water security and resilience through collective action in high-stress regions
- Align on quantifiable, time-bound water commitments at both enterprise and basin levels



Driving the Future of Corporate Water Action

2020

Seven global companies launch the CEO-led WRC with a bold roadmap to 2050.

2050

All commitments will be fulfilled, achieving lasting impact on global water security.

2010s

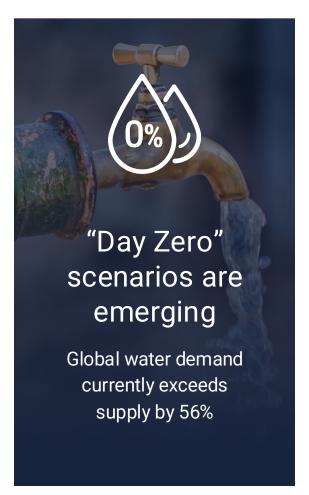
Business leaders acknowledge the gap between the scale of the water crisis and corporate action.

2030

Half of all WRC water commitments on track to be fulfilled, delivering measurable, basin-level impact.



Water Risk is Real — and Intensifying













Building a **Water-Secure Future**

OUR VISION

To create a sustainable water future that fosters growth and prosperity for businesses and communities alike.

OUR AMBITION

By 2030, we aim to:

- Achieve net positive water impact in 100 basins supporting 3 billion people
- Deliver resilient WASH solutions to 300 million people



Pathways on the Road to 2030

Expand to 150+ companies to maximize impact Mobilize 100%
participation
in 50 critical
basins by 2027
and 100 by 2030

Advance water resilience and efficiency with Al, Digital and Innovation

Invest \$2B in WASH, reaching 100 million people by 2027 and 300 by 2030

Our 2030 Ambition



100 Priority Water-Stressed Basins

Today, WRC members are actively driving impact across our 100 priority basins.

- San Joaquin & Sacramento
- Krishna
- Godavari
- Rio Bravo & Rio Grande
- Mississippi
- Michigan
- Missouri





WRC Members and Partners

40+ companies with a combined market value of \$5 trillion, united by one shared goal: building a water-resilient future.

CSO Advisory Board







DIAGEO











































































@esa































PROJECTS





Agriculture Modernization Fund



Kern Watershed Restoration



Sustainable Water Impact Fund II

balance sheet investment



Esperanza Elementary **School Greening**

California Water Resilience Initiative

GOAL

Reduce, reuse, and restore 1 million acre-feet of water per year by 2030.









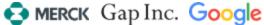


Sampling of Companies Engaged



























The WRC Member Commitment

Achieving Positive Water Impact (PWI) requires three key actions:

Reduce water use and risk across operations

Replenish or restore operational footprint

Collaborate at the basin level for measurable impact

Together, these actions create positive water outcomes.



Make Your Mark as a Global Leader

Join the WRC to drive meaningful change and unlock new opportunities for growth.









Unlocking business value and impact

The WRC value added

Operations (PWI)

- Support to set a water positive goal
- Solution Discuss the roadmap to resilience value chains
- Access to PWI guidance and implementation support
- Knowledge/case sharing with leading companies
- Use standard metrics and dashboards to track progress

Basins (Collaboratives)

- Advance Corporate Goals with Basin-Level Impact
- Engage Suppliers in Priority Sourcing Regions
- Access Curated, Investment-Ready Projects
- Scale Impact Through Multi-Stakeholder Collaboration
- Employ Innovative Financing in Water Investments
- Report impact and ROI with Standardized Dashboards
- Mobilize Stakeholders Around Basin Resilience Outcomes

Corporate/Global scale

- © CEO Circles join senior business leadership meetings
- % Influence the global water agenda
- Recognition and speaking roles in the main global events
- Get support and connection through strong partnerships



Lead With Us The global water crisis can't wait. Neither should we.



Become a member

Engage at any level, from member to CSO Advisory Board



Support a pathway

Share expertise to accelerate real-world solutions



Champion a basin

Fund or lead projects in priority regions

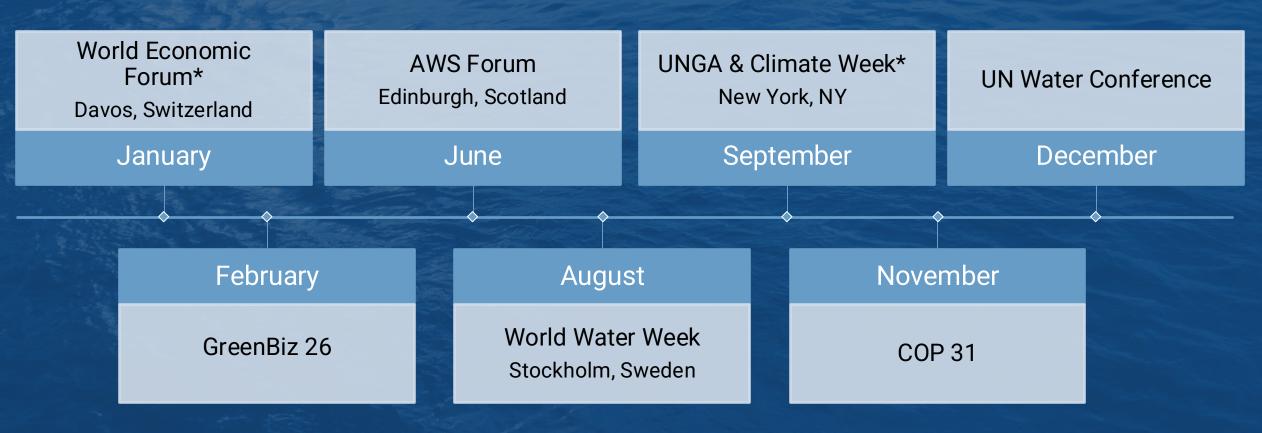


Amplify the message

Help drive global water conservation by sponsoring an event, report or outreach efforts.



A Look Ahead at 2026...



^{*} CAB meetings will be held at these events (hybrid in Davos, in person in NY) and 02 other will be schedule online.



Join us!

André Ramalho

WRC Lead

Pacific Institute / CEO Water Mandate avramalho@pacinst.org

Mark Cassalia

WRC Business Engagement Manager

Pacific Institute / CEO Water Mandate

mcassalia@pacinst.org

What is our **Funding Structure?**

Note: Annual fees for participation in the Water Resilience Coalition are in addition to, and cannot substitute for, annual participation fees in the UN Global Compact or its Country Networks.









Company	Revenue	(\$USD)
---------	---------	---------

<\$1B

\$1-5B

\$5-10B

\$10B+

CSOs Advisory Board	Annual Commitment first 3yrs	-	-	\$120K	\$120K
Member Companies	Annual Commitment	\$15K	\$20K	\$30K	\$30K

