



**WATER  
RESILIENCE  
COALITION**



# Collective Action for a Water Resilient World



**WATER  
RESILIENCE  
COALITION**



# Global Companies, United for **Water Resilience**

We bring global companies and their CEOs together to drive bold, coordinated action against the planet's water crisis.

## OUR PURPOSE

- ▶ Identify and accelerate investment in **water-climate solutions**
- ▶ Build water security and resilience through **collective action** in high-stress regions
- ▶ Align on **quantifiable, time-bound water commitments** at both enterprise and basin levels



# Driving the Future of Corporate Water Action

**2020**

Seven global companies launch the CEO-led WRC with a bold roadmap to 2050.

**2050**

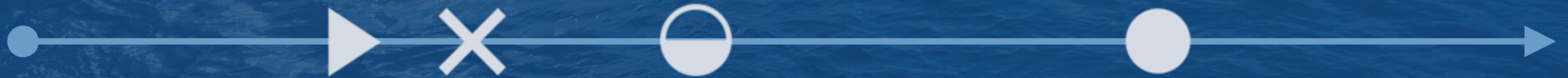
All commitments will be fulfilled, achieving lasting impact on global water security.

**2010s**

Business leaders acknowledge the gap between the scale of the water crisis and corporate action.


**2030**

Half of all WRC water commitments on track to be fulfilled, delivering measurable, basin-level impact.






# Water Risk is Real — and Intensifying



**“Day Zero”  
scenarios are  
emerging**

Global water demand  
currently exceeds  
supply by 56%



**Water scarcity is  
driving global  
investment**

At least 69% of climate  
adaptation investment  
will focus on water



**A.I. presents both  
water challenges  
and efficiency  
opportunities**

By 2030, A.I. will consume  
water equivalent to the  
entire U.S. drinking supply



**Collective action is  
essential for  
scalable solutions**

150 companies  
impact ⅓ of global  
freshwater supply



# Building a Water-Secure Future

## OUR VISION

To create a sustainable water future that fosters growth and prosperity for businesses and communities alike.

## OUR AMBITION

By 2030, we aim to:

- ▶ Achieve net positive water impact in **100 basins** supporting **3 billion people**
- ▶ Deliver resilient WASH solutions to **300 million people**

# Pathways on the Road to 2030

Expand to 150+ companies to maximize impact

Mobilize 100% participation in 50 critical basins by 2027 and 100 by 2030

Advance water resilience and efficiency with AI, Digital and Innovation

Invest \$2B in WASH, reaching 100 million people by 2027 and 300 by 2030



Our 2030 Ambition



# 100 Priority Water-Stressed Basins

Today, WRC members are actively driving impact **across our 100** priority basins.

- ▶ San Joaquin & Sacramento
- ▶ Krishna
- ▶ Godavari
- ▶ Rio Bravo & Rio Grande
- ▶ Mississippi
- ▶ Michigan
- ▶ Missouri



- ▶ Rio Lerma–Guadalajara
- ▶ Mapocho River
- ▶ Tiete
- ▶ Guadalquivir
- ▶ Tana
- ▶ Yamuna
- ▶ Java

Scan to check our  
100 priority basins



# WRC Members and Partners

40+ companies with a combined market value of \$5 trillion, united by one shared goal: building a water-resilient future.

CSO  
Advisory  
Board



Members



Partners





## PROJECTS



Sacramento River Restoration  
with River Partners



Agriculture  
Modernization Fund  
with Netafim



Sustainable Water  
Impact Fund II  
with RRG  
*\*balance sheet investment\**



Kern Watershed  
Restoration  
with Trout Unlimited



Esperanza Elementary  
School Greening  
with LA Neighborhood  
Land Trust

Example

# California Water Resilience Initiative

## GOAL

Reduce, reuse, and restore **1 million acre-feet of water** per year by 2030.

Leadership



## Progress To 2030 Goal (1 Million Acre-Feet)

175,000 AFY  
(17.5%) achieved  
to date



Sampling of  
Companies Engaged





# The WRC Member Commitment

Achieving Positive Water Impact (PWI) requires three key actions:

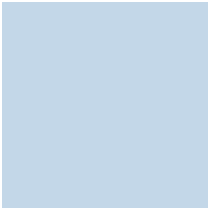
- ▶ Reduce water use and risk across operations
- ▶ Replenish or restore operational footprint
- ▶ Collaborate at the basin level for measurable impact

Together, these actions create positive water outcomes.



# Make Your Mark as a Global Leader

Join the WRC to drive meaningful change and unlock new opportunities for growth.

















# Unlocking business value and impact

The WRC value added

## Operations (PWI)

-  Support to set a water positive goal
-  Discuss the roadmap to resilience value chains
-  Access to PWI guidance and implementation support
-  Knowledge/case sharing with leading companies
-  Use standard metrics and dashboards to track progress

## Basins (Collaboratives)

-  Advance Corporate Goals with Basin-Level Impact
-  Engage Suppliers in Priority Sourcing Regions
-  Access Curated, Investment-Ready Projects
-  Scale Impact Through Multi-Stakeholder Collaboration
-  Employ Innovative Financing in Water Investments
-  Report impact and ROI with Standardized Dashboards
-  Mobilize Stakeholders Around Basin Resilience Outcomes

## Corporate/Global scale

-  CEO Circles – join senior business leadership meetings
-  Influence the global water agenda
-  Recognition and speaking roles in the main global events
-  Get support and connection through strong partnerships

# Lead With Us

The global water crisis can't wait. **Neither should we.**



## Become a member

Engage at any level,  
from member to CSO  
Advisory Board



## Support a pathway

Share expertise to  
accelerate real-world  
solutions



## Champion a basin

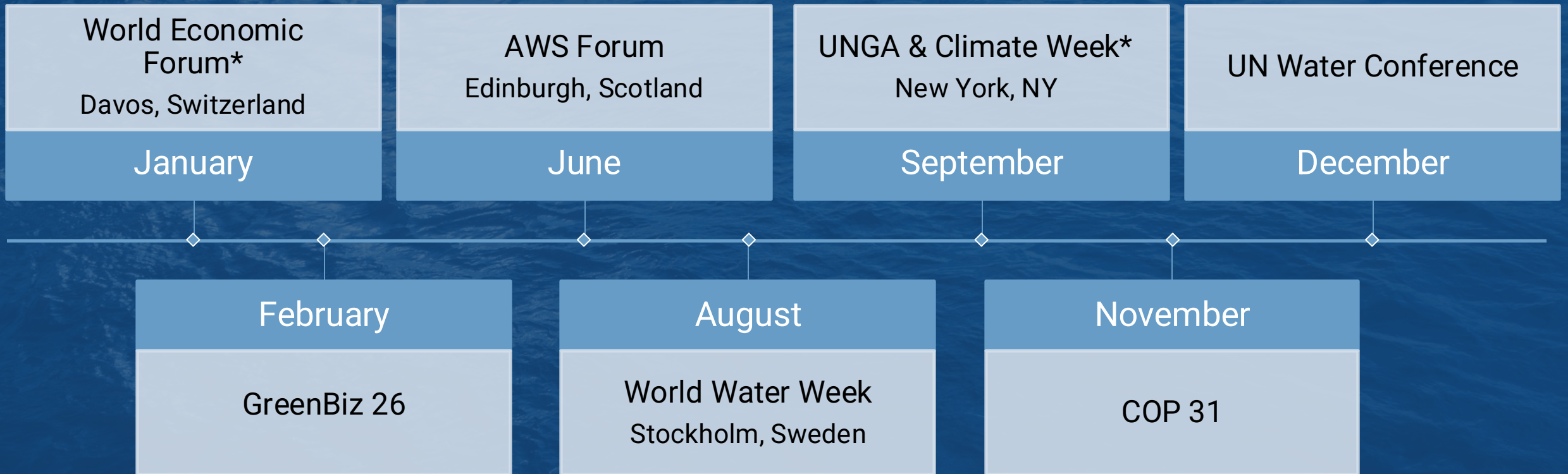
Fund or lead projects in  
priority regions



## Amplify the message

Help drive global water  
conservation by  
sponsoring an event, report  
or outreach efforts.

# A Look Ahead at 2026...



\* CAB meetings will be held at these events (hybrid in Davos, in person in NY) and 02 other will be schedule online.





**WATER  
RESILIENCE  
COALITION**



# Join us!

**André Ramalho**

WRC Lead

Pacific Institute / CEO Water Mandate

[avramalho@pacinst.org](mailto:avramalho@pacinst.org)

**Mark Cassalia**





WRC Business Engagement Manager

Pacific Institute / CEO Water Mandate

[mcassalia@pacinst.org](mailto:mcassalia@pacinst.org)

# What is our Funding Structure?

**Note:** Annual fees for participation in the Water Resilience Coalition are in addition to, and cannot substitute for, annual participation fees in the UN Global Compact or its Country Networks.

					
Company Revenue (\$USD)		<\$1B	\$1-5B	\$5-10B	\$10B+
CSOs Advisory Board	Annual Commitment first 3yrs	-	-	\$120K	\$120K
Member Companies	Annual Commitment	\$15K	\$20K	\$30K	\$30K