WASH4Work

Webinar

COVID-19 and the Importance of WASH for Businesses

WEDNESDAY, MAY 20

10:00 - 11:00 am EDT
3:00 - 4:00 pm London (UK)
7:00 - 8:00 am California (USA)

Questions? Contact mlha@pacinst.org
Agenda

10:00 – 10:05 am: Welcoming and Agenda Review. Jason Morrison (President of the Pacific Institute/Head of the CEO Water Mandate).

10:05 – 10:10 am: COVID-19 and WASH. Kate Holme (Strategic Partnerships Director at WaterAid).

10:10 – 10:35 am: What Can Businesses Do in Response: A Panel Discussion. Speakers: Dr. Om Prasad Gautam (Senior WASH Manager – Hygiene at WaterAid UK), Kelly Ann Naylor (Associate Director, Water, Sanitation and Hygiene (WASH) Section, Programme Division at UNICEF) and Libriam Angraeni (Deputy Director of Sustainability & Stakeholder Engagement at Asia Pulp & Paper).

10:35 – 10:40 am: Updated WASH Pledge. Tom Williams (Director, Water at WBCSD).

10:40 – 10:55 am: Discussion and Q&A from the audience.

10:55 – 11:00 am: Conclusion.
COVID-19 and WASH

Presenter: Kate Holme (Strategic Partnerships Director at WaterAid and Chair of the WASH4Work initiative)
The WASH4Work partnership stands at a pivotal moment and must highlight the need for companies to take immediate action now on WASH and to build resilient WASH systems to address current system vulnerabilities and are able to respond to both current and future shocks.

The strategy and underlying workplan is divided into three areas: WASH4Work proposition and tools; Awareness and capacity building; and Advocating and Scaling.
**Coronavirus (COVID-19)**

How to reduce the risk of infection in field and factory work

- Frequently washing both hands with soap and water at least 20 seconds.
  - Before and after work.
  - Before eating and touching your face and nose.
  - After going to the toilet, or touching dirt, dust, fluids and frequently touched surfaces.

- Cover your nose and mouth when you cough or sneeze. Use a tissue and dispose of it in a closed bin, or sneeze into your elbow. Then wash your hands with soap. Wear a mask.

- Avoid close contact. Maintain at least 2m distance when working in fields and factories (on the production line and in the canteen).
  - Avoid group gatherings, stagger lunchtimes. Use non-contact greetings.

- Regularly clean sanitation facilities and frequently touched surfaces with disinfectant including door handles, mobile phones, hand rails, toilets, taps and drinking fountains.

- Treated water is safe to drink. Only drink treated water. Do not share water bottles or cups with others.

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**Symptoms**

You may have one or more of these symptoms (which are similar to other illnesses such as cold or flu)

- High Fever
- Cough
- Shortness of breath

**COVID-19 Guidance: Prioritising hygiene for workforce health and business resilience**

The need: enabling a safe return to operations following COVID-19

The global COVID-19 Coronavirus pandemic has had an extensive human and economic impact, highlighting the vulnerability of the global supply chain in terms of critical infrastructure, commercial activity and global trade. The pandemic has placed significant stress on the supply chains of global companies, with disruptions to the supply of raw materials, components and finished products. This has led to a decrease in global trade, with many countries implementing lockdowns and travel restrictions to control the spread of the virus. As a result, many businesses have had to adapt their operations to ensure the safety of their employees and customers.

The challenge: ensuring business resilience in a changing environment

The COVID-19 pandemic has posed a significant challenge to businesses around the world, with many companies having to adapt their operations to ensure the safety of their employees and customers. To help businesses navigate this challenging environment, the World Health Organization (WHO) has provided guidance on how to implement effective hygiene practices to prevent the spread of the virus.

To ensure the safety of your workforce and customers, it is important to implement effective hygiene practices. This includes regular handwashing, social distancing, and the use of face masks. It is also important to provide adequate sanitation facilities and to ensure that all employees are trained in the proper use of these facilities.

The guidance: prioritising hygiene for workforce health and business resilience

To help businesses navigate this challenging environment, the World Health Organization (WHO) has provided guidance on how to implement effective hygiene practices to prevent the spread of the virus. This includes regular handwashing, social distancing, and the use of face masks. It is also important to provide adequate sanitation facilities and to ensure that all employees are trained in the proper use of these facilities.

WaterAid is working around the world to ensure that everyone has access to clean water, adequate sanitation, and hygiene practices. This includes supporting communities to develop sustainable water, sanitation, and hygiene solutions, as well as providing education and training to help individuals and communities to adopt and maintain safe hygiene practices.
What Can Businesses Do in Response: A Panel Discussion.

Moderator: Kate Holme (Strategic Partnerships Director at WaterAid and Chair of the WASH4Work initiative)

Speakers:
Dr. Om Prasad Gautam (PhD, MPH, MA Public Health Expert, Behaviour Change Scientist, and Senior WASH Manager – Hygiene at WaterAid UK).

Kelly Ann Naylor (Associate Director, Water, Sanitation and Hygiene (WASH) Section, Programme Division).

Librian Angraeni (Deputy Director of Sustainability & Stakeholder Engagement at Asia Pulp & Paper (APP)).
PRIORITISING HYGIENE FOR WORKFORCE

Dr Om Prasad Gautam, PhD, MPH, MA
Behaviour change scientist and public health expert
Senior WASH Manager-Hygiene, WA UK
Business sector COVID-19 context

Workplaces (factory or field) impacted by COVID-19
• Density of workers
• Challenges of scale
• Often informal settings
• Mobile population
• Frequency of interaction
• Perceived susceptibility

Business drivers to mitigate and manage
• Operational challenges - business continuity linked with worker health, well-being and resilience
• Reputation challenges
• Regulatory challenges
• Institutional responsibilities

Solutions in a business context
• WASH services and facilities/products
• Sustain hygiene behaviours change – motivation-stimulus, cues/nudges, social norms
Business drivers

Factory and Field Solutions

- Develop a holistic operational plan-supply chain
- HACCP / Rapid risk & barrier analysis
- Behaviour change package through creative process
- Build facilities, ensure products/PPE and WASH services

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- Implement sustained behaviours change programme focusing on key behaviour:
  - motivation-stimulus, visual cues/nudges, social norms and habit formation
- Document learnings and outcomes
- Ensure WASH/hygiene resilient workplace

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WaterAid Guidance available along with option for tailored bespoke response

Behaviours

- Handwashing with soap
- Social/physical distancing
- Respiratory hygiene
- Surface hygiene
- Self isolation/care

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WaterAid Logo
WASH, especially hand hygiene, is a top priority: it is critical to stop the spread of disease. Yet 3 billion people do not have access to handwashing facilities.

Access to WASH, in homes, schools, workplaces, health care facilities and all public places is essential.

Water and sanitation utilities and service providers must be kept operational.

Guidance is being constantly expanded and updated and can be found on the WHO and UNICEF websites.

This is not the first pandemic, and will not be the last: we must build back better WASH.
WHAT CAN BUSINESSES DO?

- **In your own workplaces**: ensure that employees, and anyone visiting your premises, have what they need to practice good hand hygiene. Put in place policies and make sure they followed.

- **In your communities**: support local policies and practices that ensure good WASH.

- **In your networks**: be part of conversations in your industry groups and Chambers of Commerce. Contribute to efforts to strengthen supply chains and keep services operating.

- **At a national and global level**: support governments to ensure good WASH; support WASH4Work involvement in the initiative to Scale up Hand Hygiene.
RESPONDING TO COVID-19 THROUGH WASH4WORK PERSPECTIVE | Wash4Work Webinar, May 20th, 2020
Librian Angraeni – Deputy Director of Sustainability & Stakeholder Engagement, APP Sinar Mas
Background

Nearly **28 million** Indonesians lack safe water and **71 million** lack access to improved sanitation facilities

Acknowledging our responsibility as a global company, we join #Wash4Work action to improve access to Water, Sanitation and Hygiene (WASH) in the workplace, around the workers community, and across our mills since 2019.

sources: https://water.org/our-impact/where-we-work/indonesia/
Responding to community & workers’ needs

60 portable wash bin
Distributing the portable wash bin made from recycled materials in Perawang, Riau

20 portable wash bin
For employees in mill area.

40 portable wash bin
For local communities, distributed in 7 villages. These washbasins are placed in public area such as local market and village hall.

This project continues and planned to be replicated in other mills.

Increase partnership:

Habitat for Humanity
Socialization and education of Healthy & Clean lifestyle to communities, to mitigate the spread of COVID-19.

City Government of Surabaya
Supporting provisioning of tissues for 600 portable washbasin points throughout Surabaya city, in the period of April –June 2020.

National Agency for Disaster Countermeasure and other actors
Meeting the demands

25% Increase production for tissue

Optimising production capacity of the tissue production as a respond to the increasing global demand of hygiene products.

24/7 production line

Produce in smaller packs for easier distribution

Advocate for responsible purchasing and provide assurance to prevent panic buying

Work with government on supply planning

Special measures for workers’ health & safety in the workplace

We increase our tissue supply to ensure product availability in our key market areas

- Australia/ New Zealand
- Singapore
- Taiwan
- Japan and others
THANK YOU
Updated WASH Pledge

Presenter: Tom Williams (Director, Water at World Business Council for Sustainable Development)
WASH Pledge mobilizing business since 2013

Over 2.5 million employees in 170 countries across over 6000 sites

WASH Pledge signatories by industrial sector

- 30% Consumer goods
- 17% Other
- 14% Basic materials
- 14% Industrials
- 7% Health care
- 3% Telecommunications
- 3% Consumer services
- 3% Technology
- 3% Oil & gas
- 3% Financial
- 3% Conglomerate
WASH Pledge impacting business and society

Testimonials: Business benefits of WASH Pledge implementation

“Across the Group, we have witnessed a substantial increase in awareness and importance of safe drinking water.”

“Achieving hygienic standards reduces illness rates in all our locations.”

“Ensuring the WASH principles are in place supports worker health and well-being, and pays dividend in terms of productivity, and reduced lost time hours.”

Testimonials: Lessons learned in WASH Pledge implementation

“Allocate capital for improvements and communicate the priority to leadership around the globe”

“Can’t be stand-alone – needs to be integrated into standard company processes”

“A focused approach of self-assessment questionnaire along with gap identification and action plans in a web-based software proved to be very successful in monitoring and supporting WASH Pledge implementation across the Group”

Testimonials: why do companies sign the WASH Pledge?

“WASH perfectly matches our goal to support the SDGs”

“(Our company) has a moral and ethical commitment to ensure the safety, health and wellbeing (of our employees)”

“WASH is a necessity to drive human capital potential and social responsibility”

“We hope to demonstrate both best practices and to catalyse action by other private sector actors to implement proper WASH in their businesses.”
WASH Pledge new and improved

Expanded scope to include suppliers and communities

Assessment tool simplified and aligned with other frameworks
Discussion and Q&A from the audience

Jason Morrison (President of Pacific Institute/Head of the CEO Water Mandate)
Conclusion

Kate Holme (Strategic Partnerships Director at WaterAid and Chair of the WASH4Work initiative)
The COVID-19 pandemic highlights the importance and preventive power of water, sanitation and hygiene (WASH) to human health and well-being. Good hygiene, including handwashing with clean water, is the first line of defense against COVID-19 and other viral diseases. With large networks of influence, what responsibility do businesses have in contributing to this access and how do we scale?
Thank you!

Take the WASH Pledge

https://wash4work.org/
https://wash4work.org/wash-pledge/
#wash4work
#washpledge