

# WASH 4 WORK

7 JUNE 2022

## Engagement Webinar for WASH Pledge Signatories



# Agenda

- :05 Welcome & Introductions
- :15 WASH4Work Support Program:  
Working Group Proposal
- :20 Implementing the WASH Pledge: 5 Steps &  
Lessons Learned
- :10 Schedule of Working Group Webinars 2022
- :10 Q & A session

**WASH**  
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# WASH 4WORK

## Who are the WASH4Work Coalition Partners?

- **34 multi-stakeholder partners** collaborating to elevate private sector leadership on WASH
- **22 business leaders** demonstrating best practice on WASH in the workplace, value chains & communities
- **12 global WASH expert organizations**
- **WASH4Work Secretariat** hosted by the UN Global Compact CEO Water Mandate Initiative
- **WASH4Work Co-Chairs:** WaterAid & Diageo
- **WASH4Work Steering Group:** CWM, Coca-Cola, Diageo, GAP, TBC, UNICEF, Unilever, WaterAid, Xylem



## ABOUT WASH4Work: Our Vision

**WASH4Work is a multi-stakeholder initiative, launched in 2016, to mobilise business action on water, sanitation and hygiene (WASH) in workplace operations, in communities where companies operate, and across supply chains.**

### **WASH4Work aims to:**

- Demonstrate business leadership on WASH in the workplace
- Share knowledge, leading practice and advocate best-in-class standards
- Continuously evolve the business case for prioritising WASH in corporate water stewardship
- Connect members to scale up WASH impact
- Build consensus and support the implementation of resilient WASH actions

# Key Projects 2022

## Focus Areas 2022

1. Amplifying Business Leadership
2. Evolving Best Practice & Standards
3. Strengthening the Business Case
4. Connecting Members for Scale
5. Building Consensus on WASH Resilience

## Key Projects 2022

- ✓ Evolving Best Practice to **Climate-resilient WASH – Guidance for Business**
- ✓ Evolving Best Practice support for **supply chain implementation of the WASH Pledge**
- ✓ Strengthening the Business Case with **Standardized Co-benefits Accounting for WASH**

*Connecting members for scale via the **Water Action Hub***

WORKING  
GROUP  
PROPOSAL

WASH Pledge for Suppliers

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# WASH Pledge for Suppliers

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## **Opportunity:**

- Develop best practice for engaging suppliers in WASH implementation
- Increasing impact of WASH via SMEs

## **Objectives:**

- Define leading practice on how to implement WASH actions across supply chains
- Share learnings on how to engage suppliers via the WASH Pledge mechanism
- Develop support materials for suppliers' WASH Pledge implementation journey.

## **Scope of Work:**

*Phase 1 (Feb-June 2022): Understanding the support needs of suppliers who have signed the WASH Pledge*

*Phase 2 (July-Dec 2022):*

## **Working Groups:**

- *Defining leading practice for extending WASH actions to the supply chain, across different sectors*
- *Creating a WASH Pledge implementation engagement and support program specific to suppliers*

# WASH Pledge for Suppliers

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## Phase 1

Feb - June  
2022

- Understand the support needs of suppliers who have signed the WASH Pledge

**Webinar 1** - Introduction to WASH Pledge implementation for suppliers, outlining the 4 steps of implementation and understanding where suppliers are on their WASH Pledge implementation journey - (March 2022)

**Webinar 2** - Engaging in WASH4Work - Specific support for WASH Pledge implementation for suppliers - (June 2022).



# WASH Pledge for Suppliers

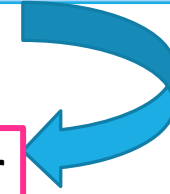
**Phase 2**  
July - Dec  
2022

- Working Groups

Defining leading practices for extending WASH actions to the supply chain, across different sectors.



**Working Group  
for WASH4Work  
Members**



**Working Group for  
Suppliers**

# Working Group for Suppliers



- Join WASH4Work working group for suppliers with specialized fee structure and engagement plan (July 2022).
- Monthly webinar series focused on the 5 steps of WASH Pledge implementation.

<b>July 12<sup>th</sup>, 2022:</b> Step 1 - Establish a baseline of understanding of current WASH situation for your company	<b>August 9<sup>th</sup>, 2022:</b> Step 2 - Perform a self-assessment audit for your company	<b>September 13<sup>th</sup>, 2022:</b> Step 3 - Identify gaps and hot spots for action - define action priorities
<b>October 11<sup>th</sup>, 2022:</b> Step 4 & 5 - Develop and implement an improvement plan / Reporting & Disclosure	<b>November 8<sup>th</sup>, 2022:</b> Sharing learnings on WASH Pledge implementation across different geographies and sectors - Identifying additional support needs	

WASH PLEDGE  
IMPLEMENTATION

Review of the 5 Steps

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# About the WASH Pledge

## WASH Pledge commitment:

By signing the Pledge, companies commit to:

- Implementing access to safe water, sanitation and hygiene at the workplace at an appropriate level of standard for all their employees in **all premises under direct company control and** within a time-frame of 3 years
- **Supporting partners across our value chains and communities that surround our workplaces**

**The Pledge adheres to access to WASH as per WHO standards and international best practices.**

### 2 versions of Pledge:

- WASH Pledge 1.0 focused on WASH @ workplace
- WASH Pledge 2.0 focuses on WASH @ workplace, value chain and communities

# How do I implement the WASH Pledge?



## How do I get started? Step 1

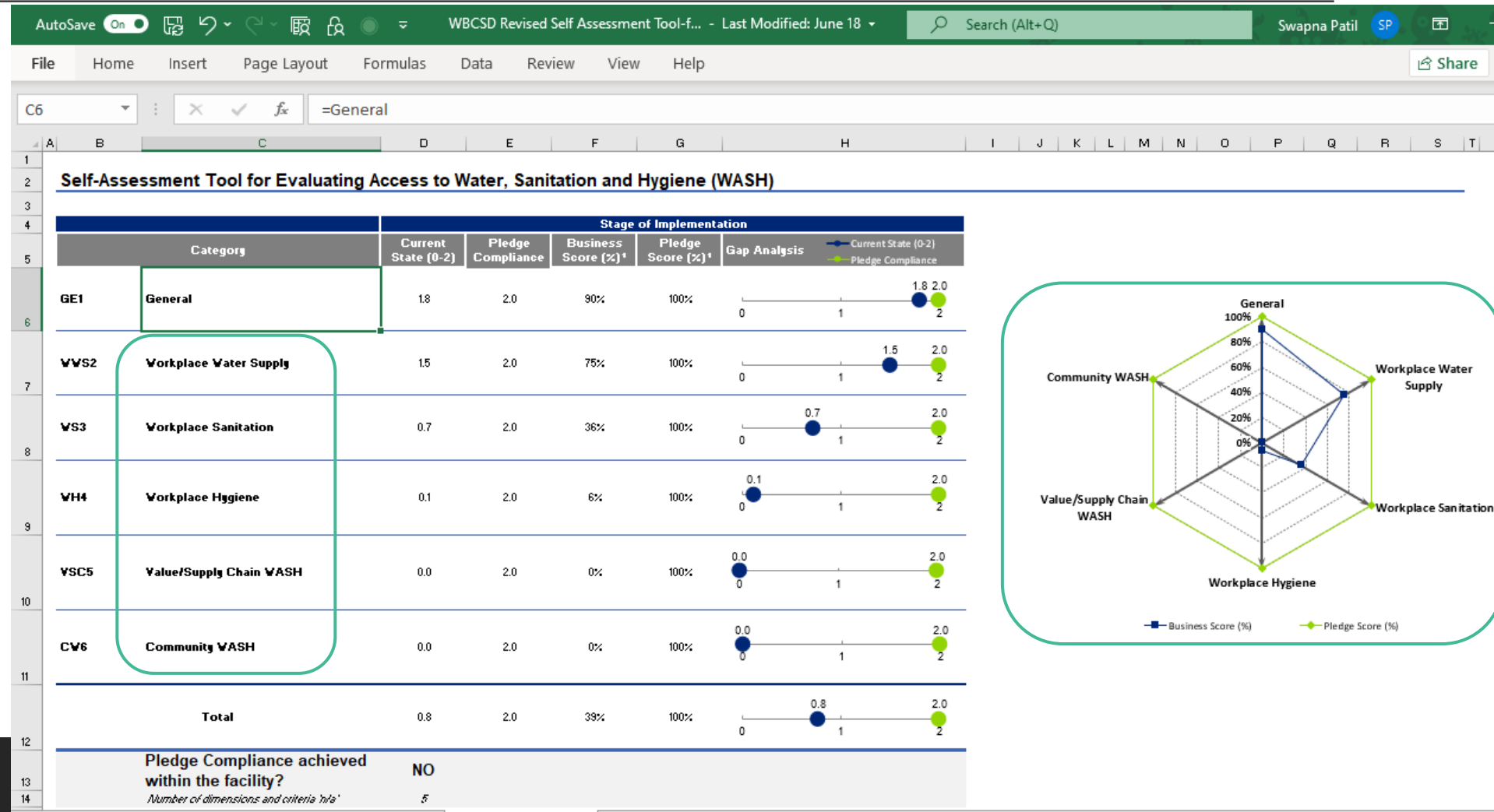
- Establish a baseline of understanding of current WASH situation for your company
  - Understand global and local standards, leading practice, laws/regulations for WASH access
  - Understand the current situation of WASH access across operations, supply chains and communities where you operate – via enterprise wide audit
  - Identify hot spots for action

# WASH Pledge self-assessment tool

**Step 2: Perform a self-assessment audit for your company**

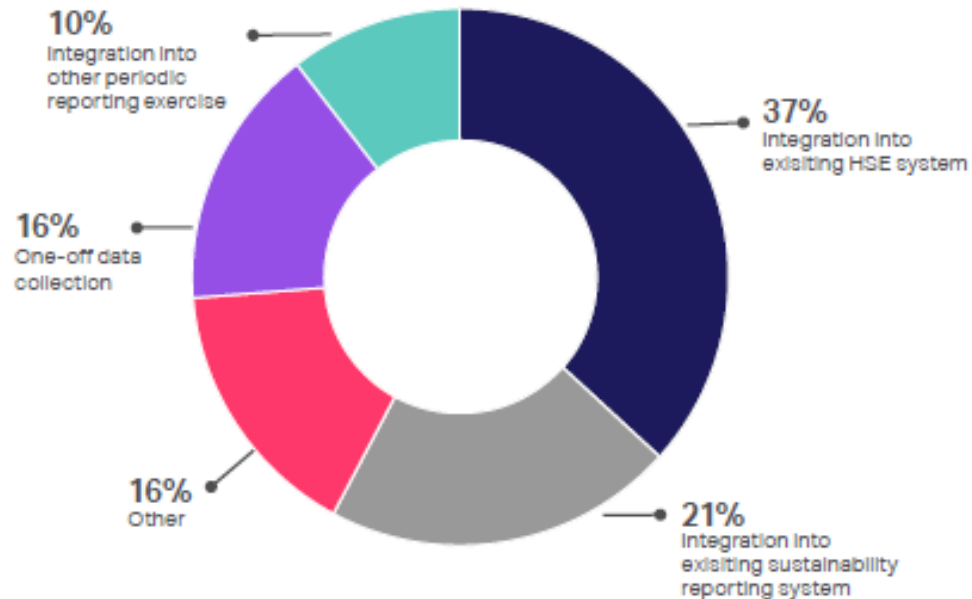
**Step 3: Identify hot spots for action / prioritize gaps**

- Tool to assess **status of WASH**
- Rationale for scoring and identification of **gaps and recommendations**



# WASH Pledge Implementation & Improvement

## Step 4: Develop and implement an improvement plan



## How WASH Pledge is being implemented

### Various initiatives for managing the implementation

- **Training** for cleaning personnel, **awareness raising** activities for employees, or “fine-tuning” of systems and review mechanisms
- Link WASH to **KPI** of plant performance/ **sustainability frameworks**.
- Innovating through water saving **technologies**, treatment options, **monitoring and reporting mechanisms**.
- Integrated action plans in a **web-based software**
- Extended the coverage of Pledge to **contractual employees**/ Some plan to extend to their **supply chains and partners**.

# WASH Pledge impact report

## Step 5: Disclose and Communicate WASH improvement actions & achievements



*“The WASH at the workplace Pledge supports companies to take meaningful steps to addressing WASH within their own operations. I encourage more companies to sign up, begin implementing and start reaping the rewards.”*

*-Paul Simpson, CEO, CDP has given the foreword for this report.*

- First Impact Report launched at the United Nations High Level Political Forum, July 2018, by WBCSD
- **Second Impact Report to be compiled in 2022 by WASH4Work**
- Status of implementation and impact achieved by signatory companies
- WASH Pledge as a tangible way for business contribution to SDG 6 and the Human Right to Water and Sanitation
- Business case to sign the Pledge and call to action



WASH PLEDGE  
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Lessons Learned &  
Best Practice

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Working Group Webinar Schedule  
2022

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# WASH4Work Partner Meeting



## **WASH4Work Partner Meeting Agenda – 8 & 9 June 2022**

1. Introduction and Objectives (:05)
2. Review of 2022 Goals and Progress to Date (:15)
3. New Findings: Strengthening the Business Case for WASH: Results of Financial ROI Pilots (:15)
4. Introducing 3 new WASH4Work projects launching in 2022 (:10)
  - Standardized Accounting Method for the Co-Benefits of WASH (:20)
  - Climate-Resilient WASH Business Framework (:20)
  - WASH Pledge for Suppliers (:20)
5. Schedule of Webinars and Events 2022 (:10)
6. Summary and Closing (:05)

**Please note to register for the meeting in advance to be granted access to the meeting at these links:**

June 8 - (Americas, Europe, Africa)

**16.00-18.00 GMT**

Register for the meeting [here](#).

June 9 - (Asia, Europe, Africa)

**10.00-12.00 GMT**

Register for the meeting [here](#).

*\*The meeting will be run for each timezone - you only need to attend one of the meetings*

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Question & Answer Session

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# WASH 4WORK

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