WASH Pledge Implementation: Step 3

Prioritizing WASH actions
Agenda

05 Welcome & Introductions
15 WASH4Work for Suppliers
15 Xylem: WASH Targets & Priorities
10 WaterAid: WASH actions in Communities
10 Q & A session
05 Close
**WASH4Work** is the Water, Sanitation & Hygiene (WASH) Access initiative of the **CEO Water Mandate**

**UN Global Compact**  
World’s largest corporate sustainability initiative

**CEO Water Mandate**  
Water stewardship initiative of the UN Global Compact

**WASH4Work**  
Multi-stakeholder WASH Initiative hosted by CEO Water Mandate
WASH4Work
A Business Led Multi-Stakeholder Initiative

WASH4Work is supporting business action on water, sanitation and hygiene (WASH) in workplace operations, in communities where companies operate, and across supply chains.
Scaling up WASH Access is achievable through Sharing knowledge and evolving leading practice

WASH4Work provides the platform for businesses to align on best practice, together with WASH experts; and to collectively advocate the business case for WASH to mobilise more business action on WASH as a priority in corporate water stewardship.

The opportunity of WASH4Work is to build on each other’s experiences and better define the co-benefits of prioritizing WASH and climate resilience, which includes women’s health, local economies, public health, sustainability and community resilience.

WASH4Work has an opportunity to amplify the women’s individual experiences, success stories and networks to demonstrate the power of collective action in communities.

WASH4Work brings together a wealth of knowledge of leading practice on achieving sustainable WASH access. With the support of the initiative WASH4Work members can make significant progress on WASH in our supply chains and in the communities where we operate.
Raising Our Ambition to WASH Resilience

WASH Business Case
WASH Pledge
WASH Innovations

Water Action Hub

AWS Standard 2.0 & CDP

Collective Action on WASH

Standards, Reporting and Disclosure

Applying Business Expertise and Innovation to WASH

Including WASH In Corporate Water Stewardship

WASH TOOLBOX
Leveraging Member Expertise
WORKING GROUP

WASH4Work for Suppliers
Water, Sanitation & Hygiene Access (WASH) is material to business productivity, continuity, reputation and trust

In 2022, **2.3 billion people** do not have access to basic WASH

Over **4.5 billion people** do not have access to safely managed water supply, sanitation and waste management

Safe WASH at work and at home directly affects **worker health and safety**, productivity and security of business-critical raw materials

Lack of access to WASH in communities where businesses operate and withdraw water, directly affects **reputation, trust** and **license to operate**
Water, Sanitation & Hygiene Access (WASH) creates business value, and climate and water resilience.

Universal WASH access will unlock **trillions of dollars in value** over the next 2 decades.

Access to WASH builds people’s resilience to climate change via water security and capacity to manage water-related risks.

**Financial ROI** of investing in WASH has been proven via productivity gains, avoided health costs, and contributions to shareholder value.

Price of WASH risk calculated at **$6 Billion** amongst just 10 global companies.
By signing the Pledge, companies commit to:

- Implementing access to safe water, sanitation and hygiene at the workplace at an appropriate level of standard for all their employees in all premises under direct company control and within a time-frame of 3 years.

- Supporting partners across our value chains and communities that surround our workplaces.
Kate Holme, WaterAid & Chair, WASH4Work

Working with companies to prioritize WASH actions
Andrea Montuori, Xylem

Setting WASH Targets & Priorities
Xylem WASH Pledge implementation

Targets & Priorities
The WASH Pledge initiative has been embedded in our 2025 Sustainability Framework and Strategy, guiding our efforts on more than one of Xylem’s Signature Goals.

Ensure 100 percent of Xylem employees have access to clean water and safe sanitation at work, at home and during natural disasters.

Require suppliers to take the WASH Pledge for Access to Safe Water, Sanitation and Hygiene at the workplace.

Providing improved water and sanitation solutions to 20 million people at the base of the economic pyramid.

Provide 15 million people with water education to improve quality of life and raise awareness.

Based on company estimated, approximately 90 percent of Xylem revenue addresses SDG 6 – learn more here.
Safe WASH for All employees

- **At All our global facilities:**
  - Test the water annually to ensure drinking water meets international drinking water standards.
  - Ensure that our restroom facilities meet at least the minimum required toilet facilities (e.g., occupancy, hygienic and sanitary conditions).

- **At our employees’ homes:**
  - Phased approach of ensuring safe WASH for All our employees at home.
  - Prioritize and set targets based on countries with water scarce region, size of facility (no. of FTEs).
Stage 1: Survey
HR or EHS Representative implements region-specific questionnaire for employees. Input survey responses in analysis template to identify next steps.

Stage 2: Plan Process
Items owned by EHS. Begin process within 1 month of implementing survey.

Stage 3: Implement Solutions*
Items owned by EHS. Begin as soon as possible after solution is identified.

Stage 4: Follow Up
At minimum, follow up:
- Within 3 months of initial implementation
As needed, follow up:
- When system is scheduled for maintenance or replacement
- If issue persists

For water safety issues:
1. Procure water test for employee’s home
2. Share results with employee and determine treatment solution, if necessary

For water shortage issues:
1. Determine if employee’s household has at least 20L potable water per person per day
2. Identify appropriate solution if needed

For sanitation issues:
1. Determine if sanitation facility meets “improved” definition.
2. Determine if there are any safety issues accessing facility at all hours.
2. Identify appropriate solution if needed

If solution may be purchased:
Local EHS acquires necessary systems, or supports employee purchasing it directly, with appropriate financial support from Corporate

If solution involves government:
Seek input from executive sponsors before proceeding

*All actions at this stage must be reported to Chief Sustainability Officer, Chief Human Resources Officer and Chief Supply Chain Officer

1https://www.who.int/water_sanitation_health/emergencies/qa/emergencies_qa5/en/
Employee WASH at Home: survey and education

Curriculum for a 90-minute WASH Training Session in Partnership with Planet Water

Germs and How They Spread *(related to Covid-19 and other illnesses and viruses)*
- Learn how quickly and easily germs are spread and enter the body to make you sick
- Gain knowledge on how to prevent the spreading of germs

Hand Washing – How and When *(related to Covid-19 and other illnesses/viruses)*
- Demonstrate an understanding of how and when to wash your hands with soap
- Understand how washing your hands with soap helps prevent illness and the spreading of germs
- Learn how to make cost-effective liquid soap for at-home use

Clean, Safe Water at Home
- Gain knowledge on the importance of clean water as it relates to the spreading of germs
- Develop an understanding of how to make and keep your water clean and safe at home

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<tr>
<th>Survey</th>
<th>Variants</th>
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| Where is your main drinking water source located? | In my own dwelling/home  
In my own yard/plot/complex  
Elsewhere |
| Do you, or your township, settlement, or municipality, do anything to treat your water to make it safe to drink? | Yes, and I am confident it is safe to drink  
Yes, and I am not confident it is safe to drink  
No  
I don't know |
| In the last month, which statement describes your access to drinking water at home: | We always had sufficient water to meet our needs  
We sometimes had sufficient water to meet our needs  
We rarely or never had sufficient water to meet our needs |
| What kind of toilet facility do you usually use at home? | Flush toilet or pour-flush toilet  
Latrine (Indian Toilet)  
Bucket or hanging toilet  
Other (specify):  
I don't know |
| Where is your toilet facility located? | In my own dwelling/home  
In my own plot/yard  
Elsewhere |
| Where do you have handwashing facilities do you have at your dwelling/home? | At/near the toilet  
In the kitchen/place where you prepare food/eat  
Located elsewhere (specify):  
I/We have no handwashing facilities |
| How often do you have soap or detergent available at your handwashing facilities? | Always available  
Mostly available  
Rarely or never available |

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Variants
WASH Pledge Across Xylem’s Supply Chain

More than 500 Xylem Suppliers have joined the cause since January 2020!

Key Success Factors:

- Education Opportunities for our suppliers
- Targets & KPIs as % of spend to drive progress
- Engagement Opportunities with Xylem & partners
- One-on-One support & experience sharing

Key Learnings:

- The WASH Pledge is relevant to any industry
- Implementation of the WASH Pledge can vary in process
- Governance & Communication are crucial to avoid double work
- Our best partners will take pride in joining such an initiative

Xylem’s leadership has successfully driven business action, bringing their supplier companies together towards a common mission ensuring universal access to WASH.

Xylem's initiative is a clear demonstration of how forward-looking businesses can mobilize their network to create momentum at a global scale on an issue of societal importance. Xylem’s commitment and actions will yield direct returns to their business by strengthening their operations and supply chains against future shocks like that posed by the current pandemic.
## WASH to Empower our Communities

### 2025 Impact Targets

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<th>Water Education</th>
<th>Measured Activities</th>
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| Educate 15 Million people about WASH & Value of Water | - Education in schools, communities, health facilities via lessons, books, materials, games, etc.  
- Interactive virtual campaigns |

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<th>WASH Access</th>
<th>Measured Activities</th>
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| Provide clean water & sanitation solutions to 20 Million people | - WASH infrastructure installations, upgrades, repairs  
- Hygiene materials distribution |

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<tr>
<th>Employee &amp; Stakeholder Engagement</th>
<th>Measured Activities</th>
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| 95% employee participation, 1% of time volunteering, 100,000 stakeholders volunteering | - Contributing time, effort, and talent to meet a need or further a mission without compensation  
- In alignment with company guidelines |

### NGO Partnerships

500+ NGOs supported via volunteers, grants, donations

[Logos of various NGOs and partnerships]
Take Action in Your Community

**VOLUNTEER**
- Participate in global Watermark signature events, like the Month of Service
- Leverage our suggested turn-key volunteer opportunities such as Plogging, Water Filter Builds, and Missing Maps
- Plan collaborative events with your Xylem contacts

**COMMUNITY GRANTS**
- Apply for a Watermark Community Grant up to $10,000 for an NGO that you volunteer with on a water-related project
- Must meet criteria for volunteer time, # of people involved or # of people impacted through education or WASH access

**RAISE FUNDS**
- Via our Community Impact Portal, donate to 1:1 matching campaigns that advance our goals (access, education & disaster response)
- Raise funds with us to sponsor an AquaTower water filtration system, and send colleagues to volunteer on the project
Question & Answer Session
Working Group Schedule 2022

- Join WASH4Work working group for suppliers with specialized fee structure and engagement plan.
- Monthly webinar series focused on the 5 steps of WASH Pledge implementation.

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<th>August 17, 2022:</th>
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<th>November 2nd, 2022:</th>
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<tr>
<td>Step 1 - Establish a baseline of understanding of current WASH situation for your company</td>
<td>Step 2 - Perform a self-assessment audit for your company</td>
<td>Step 3 - Identify gaps and hot spots for action - define action priorities</td>
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<td>November 30th, 2022:</td>
<td>Sharing learnings on WASH Pledge implementation across different geographies and sectors</td>
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