

WASH
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**Bi-Annual
Partners Meeting
2023**



Bi-Annual Partners Meeting 2023

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AGENDA

1. Welcome & Opening Remarks
2. New Leadership Announcements
3. 2022 Achievements & 2023 Outlook
4. 2023 Work Program & Engagement Opportunities
5. WASH Collective Actions
6. WASH4Work at the UN Water Conference
7. Member Benefits & How to Engage



**OPENING
REMARKS**

Kate Holme, WaterAid

WASH4Work Chair
2020-2022

**OPENING
REMARKS**

Michael Alexander, Diageo

WASH4Work Vice-Chair
2020-2022

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NEW LEADERSHIP ANNOUNCEMENTS

Co-Chairs 2023-2024



Madhu Rajesh

Coca-Cola



Scott McCready

Alliance for Water
Stewardship (AWS)

**INSIGHTS 2022
& 2023
OUTLOOK**

Cheryl Hicks, CEO Water Mandate
WASH4Work Secretariat

2022 Goals

1. Amplifying Business Leadership
2. Evolving Best Practice & Standards
3. Strengthening the Business Case
4. Connecting Members for Scale
5. Building Consensus on WASH Resilience

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2022 Achievements

1. *Standardized WASH Benefits Accounting Method in development*
2. *Consensus & Business Declaration on Climate Resilient WASH*
3. *Consultation on evolving leading practice on **WASH in the Supply Chain***
4. *Supplier Working Group Pilot*
5. *New Members & Increased Member Engagement*

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COP27
SHARM EL-SHEIKH
EGYPT 2022

Business Declaration on Climate Resilient WASH

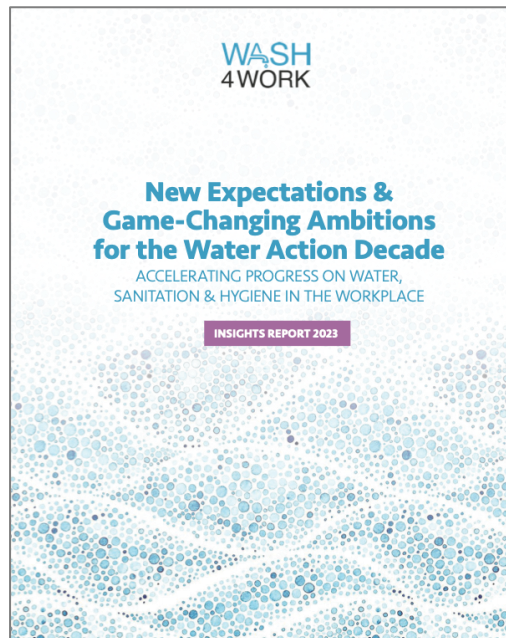
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WASH4Work members and supporters of the Declaration:

ABInBev



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INSIGHTS REPORT 2022

For Release February 2023

New Expectations & Game-Changing Ambitions for the Water Action Decade

Accelerating Progress on Water, Sanitation & Hygiene in the Workplace

Global WASH Outlook 2023



SIZE OF THE GLOBAL WASH ACCESS GAP

4X+ Acceleration required to meet 2030 SDG6 Goals



WASH & Corporate Water Stewardship in 2023

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WASH risks for business increasing

Price of WASH risks \$6 BN – 10 companies (CDP)

Business case for WASH stronger

Financial ROI of WASH for business

*\$1.32-\$2.05 – to \$5.11-\$9.04 averaged return
– for every \$1 invested (WaterAid)*

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Work Program 2023

1. WASH Benefits Accounting Method

2. Climate Resilient WASH

3. WASH in the Supply Chain



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STANDARDIZED WASH BENEFITS ACCOUNTING METHOD

- Launch at UN Water Conference – March 2023
- Pilot the method with member companies
- Develop guidance document
- Align method with corporate water stewardship & WASH disclosure and reporting
- Advocate for broad business use



**WASH
BENEFITS
ACCOUNTING
METHOD**

Nate Jacobson

Limno Tech

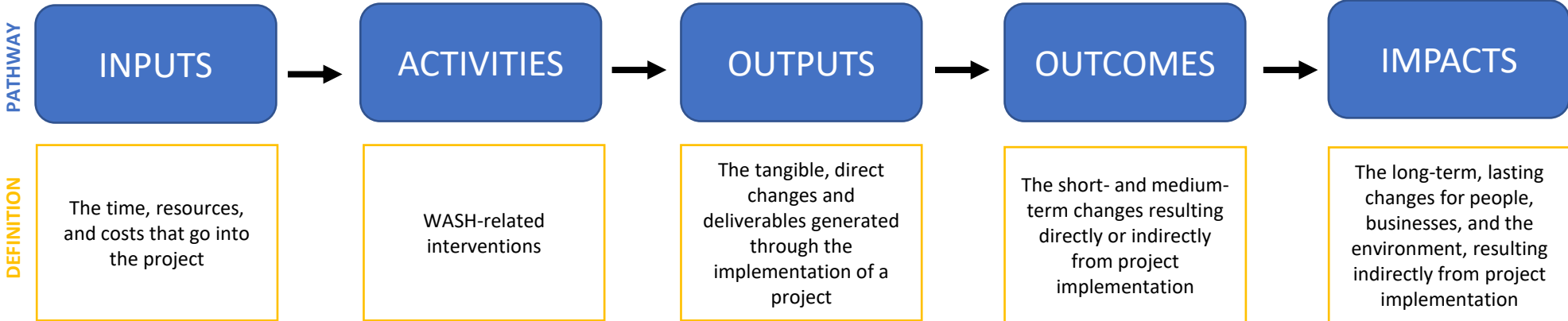
Standardized Accounting Method for the Co-Benefits of WASH

WASH4Work Partners Meeting
January 31, 2023

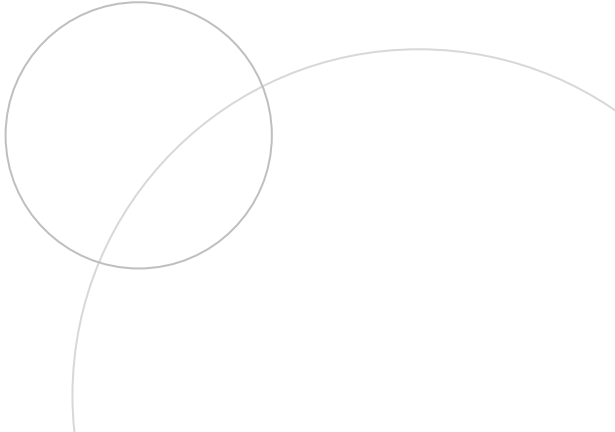
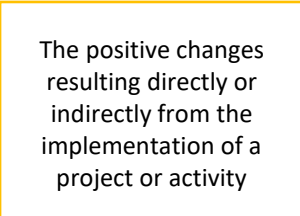




Approach - WASH Impact Pathway

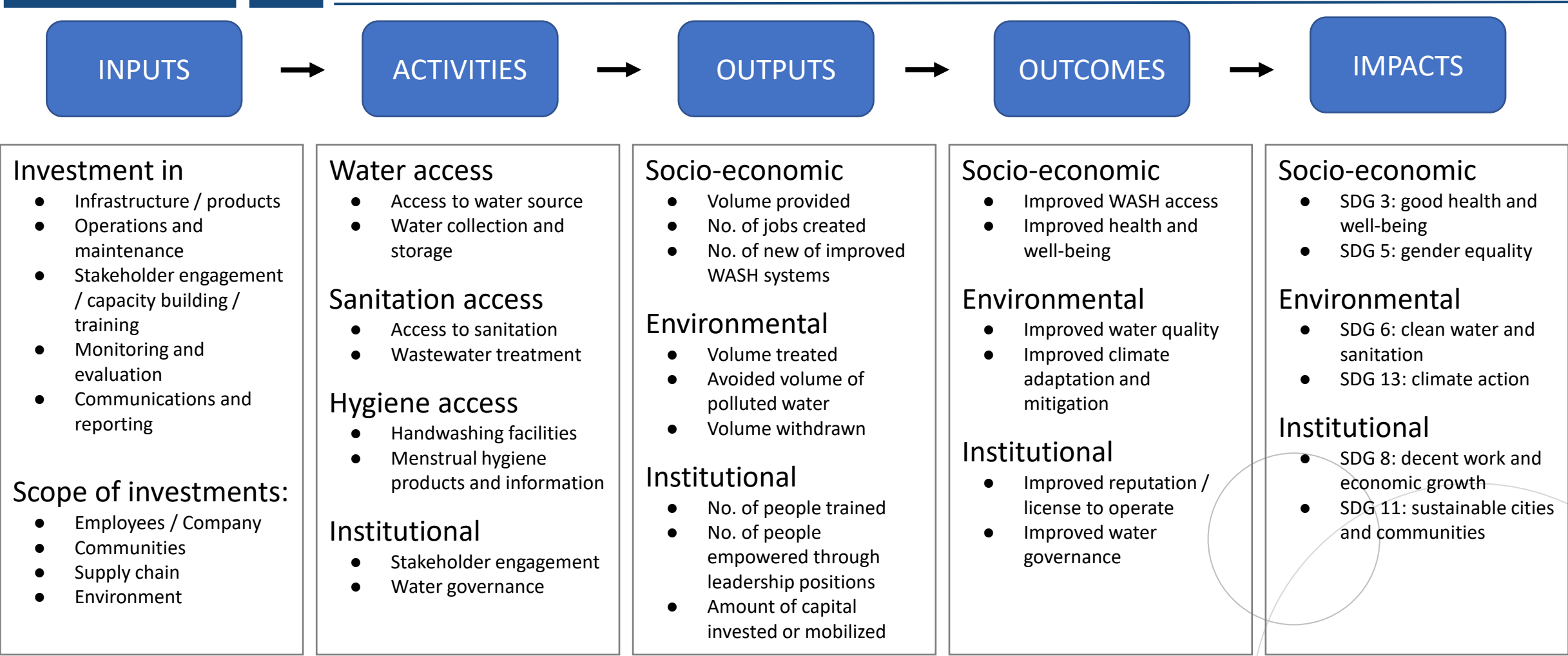


*Adapted from Reig et al. (2019) and WaterAid et al. (2018)





Approach - Categories and Examples



*Note that the examples listed above are not inclusive of everything that will be included in the final report

*Report will encourage indicators be disaggregated by gender or age group, where relevant



Approach - Indicators and Methods

Core Indicators

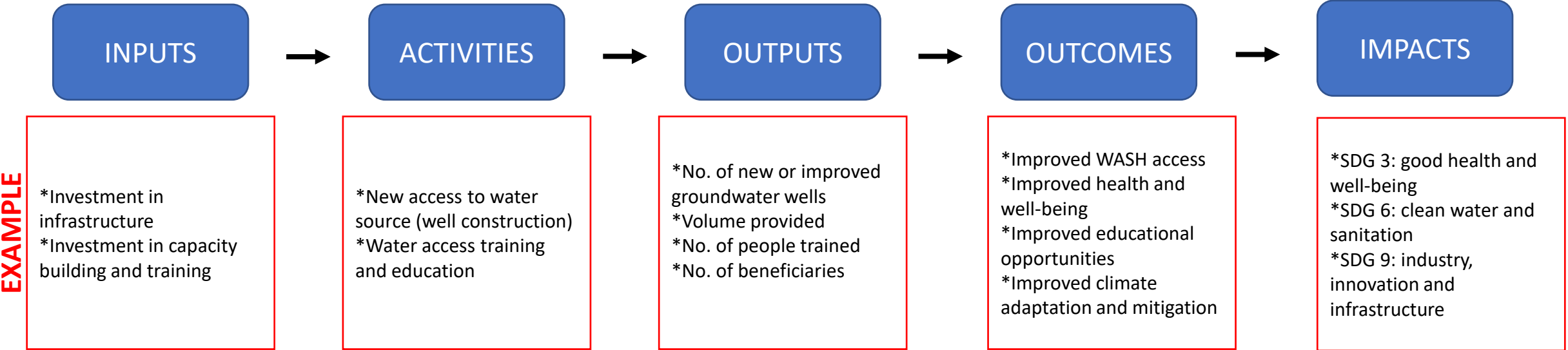
- Essential to monitor and report, where relevant
- Generally relevant across WASH interventions and have relatively simple and cost-effective methods of calculation
- Relevant methods for calculation will be described in detail in the appendix of the report (similar format to VWBA; Reig et al., 2019)
 - Relevant activities
 - Method description (equations, context, key considerations)
 - Inputs and assumptions
 - Case studies

Advanced Indicators

- Reflect a broader range of multi-benefits and should be considered, where relevant
- Tend to be relevant to a narrow range of interventions and/or have more resource intensive methods of calculation
- Methods for calculation will be briefly summarized in a tabular format in the appendix of the report
 - Relevant activity categories
 - Method description (brief)
 - Additional guidance



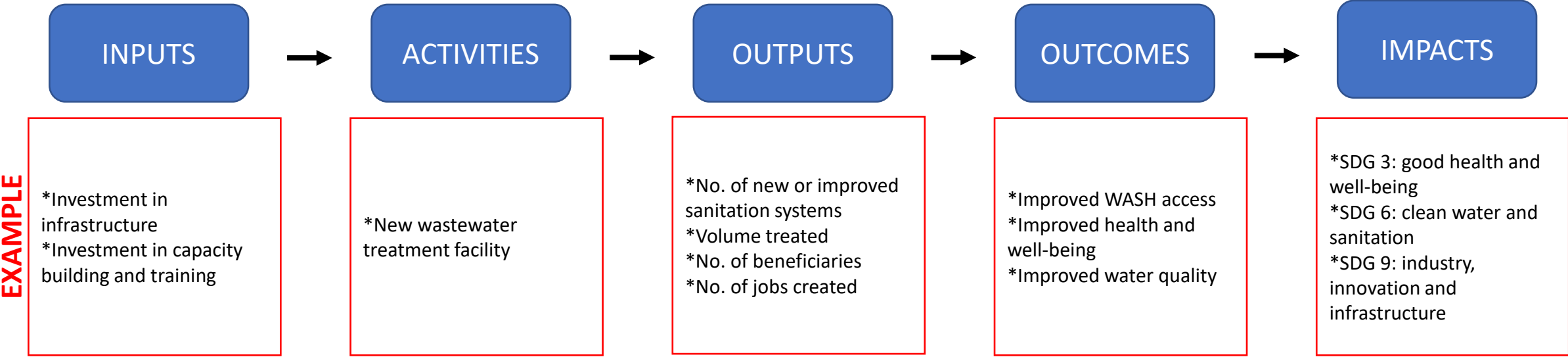
Approach - Example: Water Access



Example Indicators (not inclusive)	Volume provided (core)	Number of people with new or improved access to basic water service (core)	Prevalence and severity of water insecurity (advanced)
Calculation Method	<ul style="list-style-type: none"> *Measured volume provided annually by the project activities (metered data) *Estimated volume provided annually by the project activities (based on capacity of system and operating time, or number of beneficiaries and standard volume of 20 liters/person/day for water access) 	Number of people with new or improved access to drinking water from an improved source due to the project activities. Access must be within a 30 minute round trip walk.	Apply the Water InSecurity Experiences (WISE) Scales (surveys) within the community impacted by the project activities.



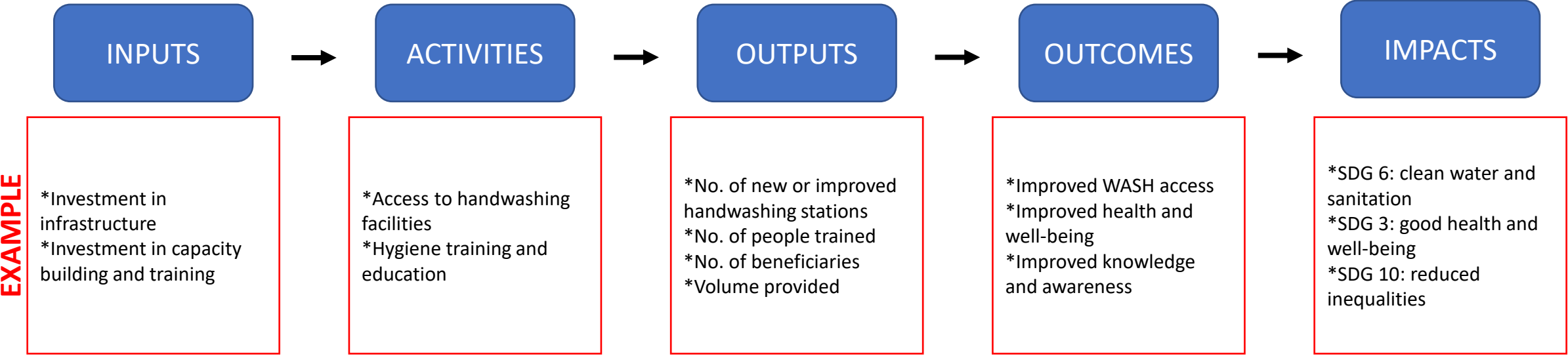
Approach - Example: Sanitation Access



Example Indicators (not inclusive)	Volume treated (core)	Number of people with new or improved access to safely managed sanitation service (core)	Proportion of domestic wastewater flows safely treated (advanced)
Calculation Method	<ul style="list-style-type: none"> *Measured volume treated to relevant water quality standards annually by the facility (metered data) *Estimated volume treated annually by the facility (based on capacity of system and operating time) 	Number of people with improved facilities at home that have a new or improved ability to have excreta safely treated offsite due to the project activities.	Calculate the proportion (before and after the project) of domestic wastewater flows within the community impacted by the project activities that were safely treated.



Approach - Example: Hygiene Access



Example Indicators (not inclusive)	Volume provided (core)	Number of people with new or improved access to basic hygiene service (core)	Level of WASH knowledge and awareness (advanced)
Calculation Method	<ul style="list-style-type: none"> *Measured volume provided annually by the project activities (metered data) *Estimated volume provided annually by the project activities (based on capacity of system and operating time, or number of beneficiaries and standard volume of 2-6 liters/person/day for hygiene) 	Number of people with new or improved access to a handwashing facility with soap and water at home due to the project activities.	Survey to determine average level of WASH knowledge & awareness before and after project activities.



Next Steps

Standardized Accounting Method Development

- Complete draft WASH accounting method report
- Review and feedback from project team
- Review and feedback from wider set of WASH stakeholders
- Launch at UN 2023 Water Conference (March 22-24)

Guidance for business use and implementation

- Expected April - September 2023
- Pilot the accounting standard with WASH4Work corporate members and share findings
- Convene corporate water stewardship and corporate WASH leaders to develop guidance for business use of the accounting standard

Comments or questions?

Contact Nate Jacobson (njacobson@limno.com) or Wendy Larson (wl Larson@limno.com)

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CLIMATE RESILIENT WASH BUSINESS FRAMEWORK

- Develop implementation guidance document
- Align with corporate water stewardship, NPWI & WASH stakeholders
- Pilot the method via collective action projects
- Advocate for broad business use

**WASH
COLLECTIVE
ACTIONS**

Jason Morrison

CEO Water Mandate

SCALING WOMEN+WATER IN INDIA VIA COLLECTIVE ACTION

A private sector-led partnership to improve access to climate-resilient clean water & sanitation for 5-10 million people by 2030

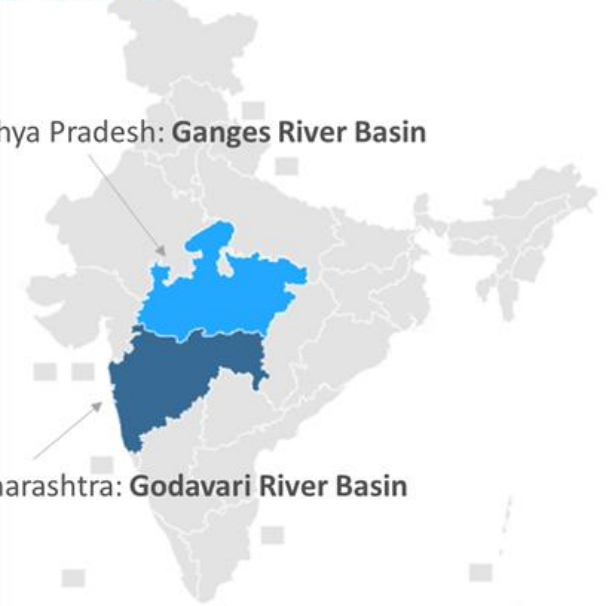
- Since 2017, USAID & Gap Inc.'s Women + Water Alliance has empowered 2 million people to improve their access to clean water & sanitation
- WASH interventions led by WaterAid & Water.org
- Current program ends in January 2023
- **W+W program framework ready to be scaled in new geographies in India with new partners through corporate collective action**

WOMEN
+WATER

BASINS TO DATE

Madhya Pradesh: Ganges River Basin

Maharashtra: Godavari River Basin



WATER
RESILIENCE
COALITION





THE PROGRAM IN INDIA

Objectives

- Improve demand for and supply of WASH in common priority basins in India
- Center women as key change agents for WASH within their communities
- Align with and leverage Government of India and multilateral investment in WASH to unlock additional funding
- Deliver co-benefits: replenishment, women's empowerment, economic empowerment, community resilience to climate change impacts

Approach

- Building women and community capacity to engage with government for WASH planning
- Strengthening local water governance and management
- Catalyzing access to WASH financing through microfinance and public investment





WASH IN THE SUPPLY CHAIN

- Develop a **leading practice vision**
- **Identify baseline** size of the gap
- **Identify supply chain / supplier overlap** for collective action projects
- **Develop supplier support program**

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BASLINE SIZE OF THE GAP & SUPPLY CHAIN OVERLAP

*WASH in the Workplace, Supply Chains
& Communities*



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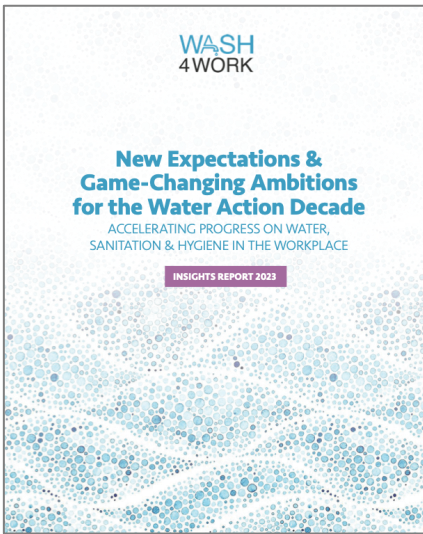
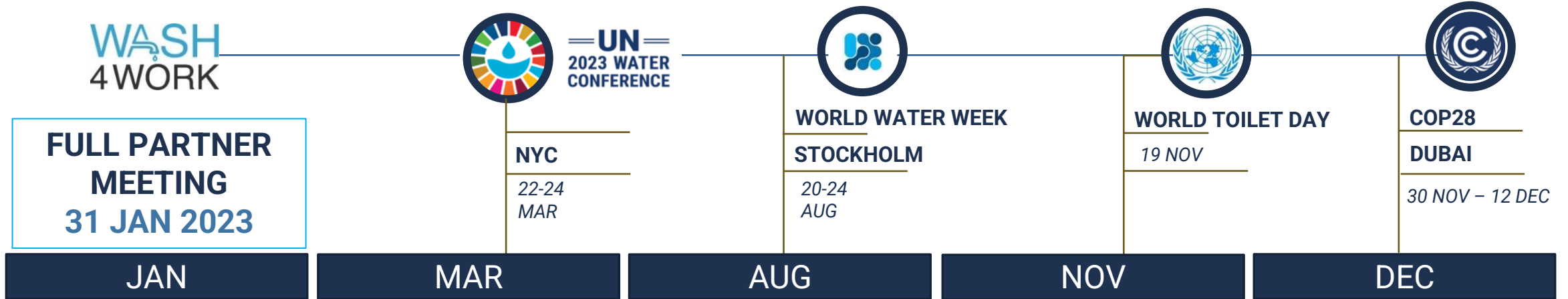
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PRACTICAL ACTIONS FOR BUSINESS

- Integrate **climate-resilient WASH** considerations into WASH programs and investments
- Integrate WASH access leading practice requirements into **supplier contracts and codes of conduct**
- Align **WASH access measurement and reporting** with the Standardized WASH Benefits Accounting Method
- **Share annual progress reports** – to enable monitoring of collective business contributions to SDG 6

2023 Communications & Events



Standardized Accounting Method for the Co-Benefits of WASH: Launch

WASH in the Supply Chain: Vision & Leading Practice Guidance

Climate-Resilient WASH: Business Framework & Guidance

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UN
2023 WATER
CONFERENCE

New York
21-24 March 2023

Expectations:

Game changing Partnerships,
Commitments & Action

Dramatically accelerate the
speed and scale of solutions



March 21: *Evening Reception*
Launch of WASH Benefits
Accounting Method

March 23/24: *Practitioner Workshop*
Applying the WASH Benefits
Accounting Method

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Membership & Engagement

BENEFITS FOR MEMBERS

- 1. **Recognized** for WASH actions & contributions to SDG6*
- 2. **Direct access** to leading practice via corporate peers and WASH expert organization members*
- 3. **Support** for corporate water stewardship commitments to WASH access*





FOR MEMBERS & CEO WATER MANDATE ENDORSERS

How to Engage

- 1. Automatically receive WASH4Work engagement communications*
- 2. Join working groups to connect with experts, practitioners and leading practice*
- 3. Share logo / use WASH4Work supporter logo for recognition of WASH actions & commitments*



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Annual Membership Fee Structure

SUPPORT THE SECRETARIAT

- **Corporate Members:** \$3,000.00/year
from CEO Water Mande Endorser contribution
- **Suppliers:** \$1,000.00/year
- **Non-Corporate Partners:** \$1,500.00/year or
equivalent in-kind support



Contact us to Engage!

secretariat@wash4work.org



wash4work.org



[@WASH4Work](https://twitter.com/WASH4Work)



[/in/wash4work/](https://www.linkedin.com/company/wash4work/)



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