

WASH
4 WORK

**Bi-Annual Partners
Meeting**
February 2024



Bi-Annual Partners Meeting

21 February 2024

WASH
4WORK

AGENDA (:90)

1. (:05) Welcome & Opening Remarks | WASH4Work Co-Chairs
2. (:05) WASH4Work in 2024 | 2030 Vision | W4W
3. (:10) WASH in 2024 | Global Agenda | UNICEF
4. (:10) WASH Collective Action Opportunity | GSK
5. (:15) WASH Stewardship Toolbox | WaterAid
6. (:15) WASH Benefits Accounting | Limno Tech
7. (:10) WASH Disclosure Benchmark | CERES
8. (:10) 2024 Engagement Opportunities + Q&A



**OPENING
REMARKS**

WASH4Work Co-Chairs:

Madhu Rajesh, Coca-Cola

Scott McCready,
Alliance for Water Stewardship

**2030
VISION
WASH4WORK**

Cheryl Hicks,
CEO Water Mandate

WASH4Work Secretariat

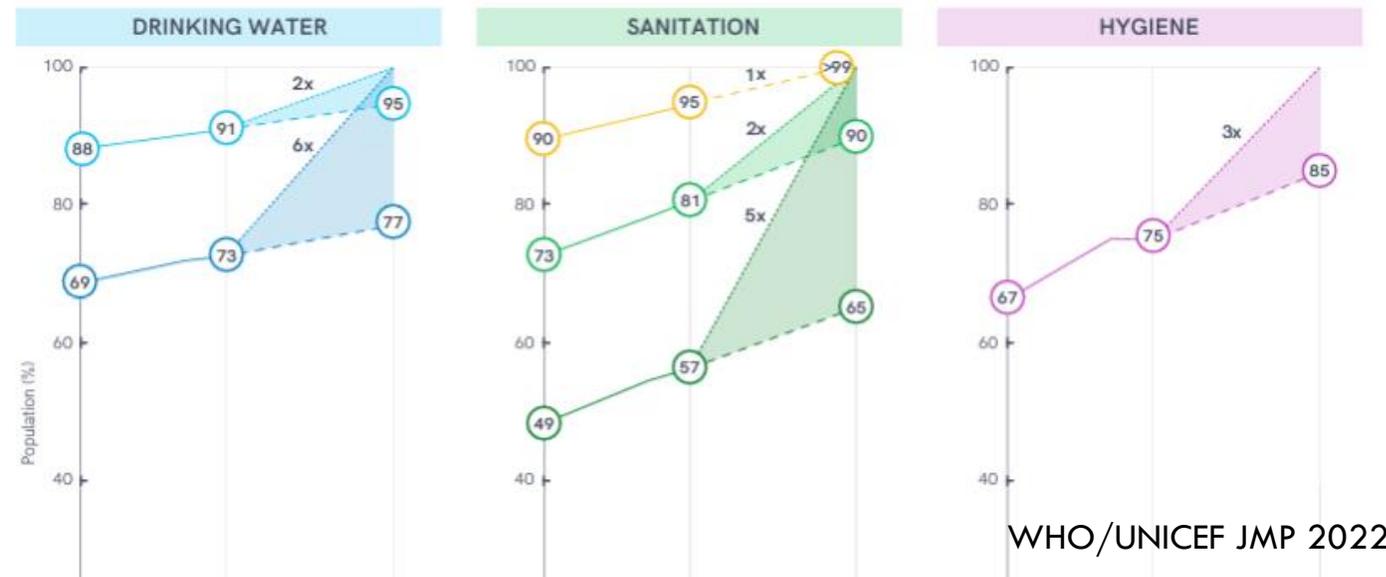
WASH RISK

Global Outlook



SIZE OF THE GLOBAL WASH ACCESS GAP IS WIDENING

6X Acceleration required to meet 2030 SDG6 Goals



Safe WASH at work and at home directly affects **worker health and safety, productivity and security of business-critical raw materials**



Nigeria Size of the WASH Gap

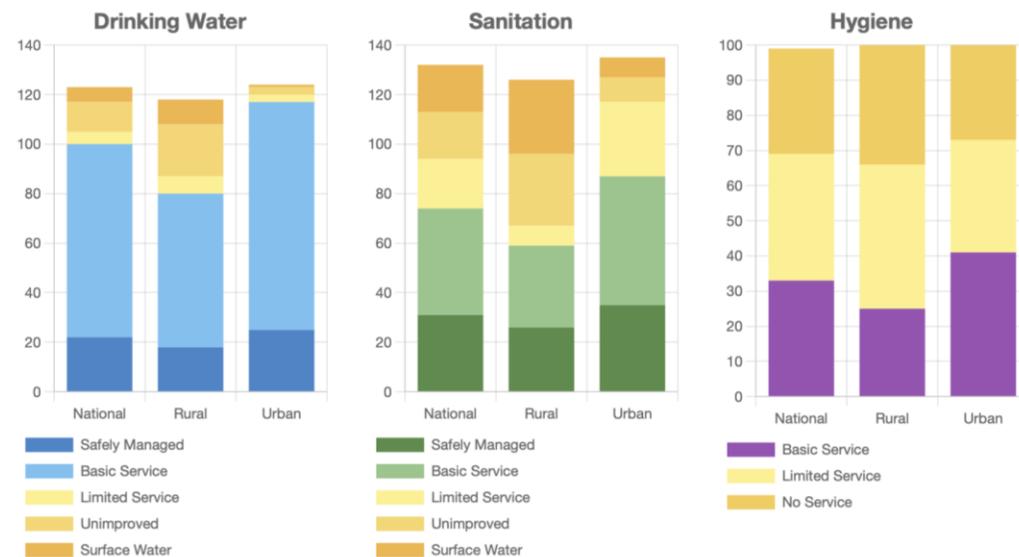
« Back to All Countries



Lack of access to WASH in supply chains, directly affects **women**, who are dominant in the workforces of **agriculture and textile supply chains**

Opportunity to overlay **supply chain** priority geographies with greatest need

	Nigeria
	206,140
	52%



Click the tabs below for details

Drinking Water Sanitation Hygiene Menstrual Health

COP 27 Business Declaration
For Climate Resilient Water, Sanitation & Hygiene
(WASH)

NOVEMBER 2022

THE CASE FOR BUSINESS ACTION

Water is the primary medium through which climate change influences the Earth's ecosystem and thus all economic, social and environmental functions that water supports.

Water-related climate risks arise from too much water, too little water and polluted water.

Climate change directly affects the quality and quantity of water supplies, and impacts on the sustainability of sanitation and hygiene behaviors, especially for the most vulnerable.

Unsafe and unreliable drinking water, sanitation and hygiene services at home or at work impacts people's health, well-being and livelihoods.

Water security and climate resilience enables healthy people and communities, business continuity, and growth across operations, supply chains and in the sourcing of raw materials.

Having access to water, sanitation and hygiene (WASH) helps to build people's resilience to climate change.

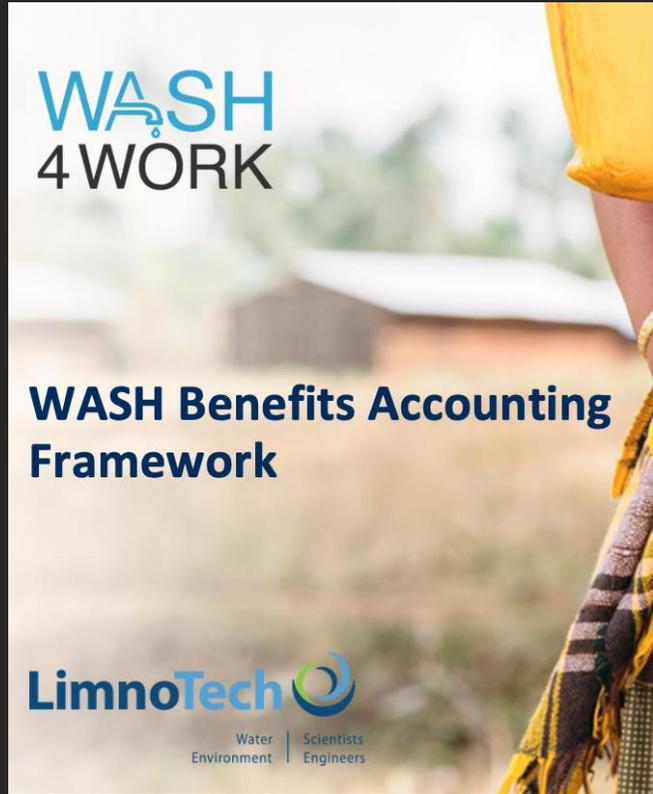
- In order to be resilient to the challenges that climate change brings, people along corporate value chains and in the communities where they live, need to be water secure.
- Water security includes reliable access to sufficient quantities of good quality water, limited exposure and reduced vulnerability to water-related risks, and the capacity to manage the impacts from climate change at home and at work.
- Safely managed sanitation, hygiene and water supply reduce exposure to harmful diseases and underpin public health enabling people to better cope with climate change impacts.
- Efficient and effective water supply services increase the amount of clean water people have access to in times of scarcity. For example, during extreme climate events.
- Increased water storage, in harmony with the environment, provides a critical buffer, delivering water when and where it is needed.

Sources: WASH4Work, UNICEF, WaterAid, Water.org and Pacific Institute

CLIMATE RESILIENT WASH BUSINESS FRAMEWORK

- Assess climate risk across operations, supply chain and communities where operate
- Assess climate impacts on WASH services
- Apply climate resilient WASH solutions
- Contingencies for continuity of WASH services
- Follow up assessments & monitoring
- Reporting & disclosure

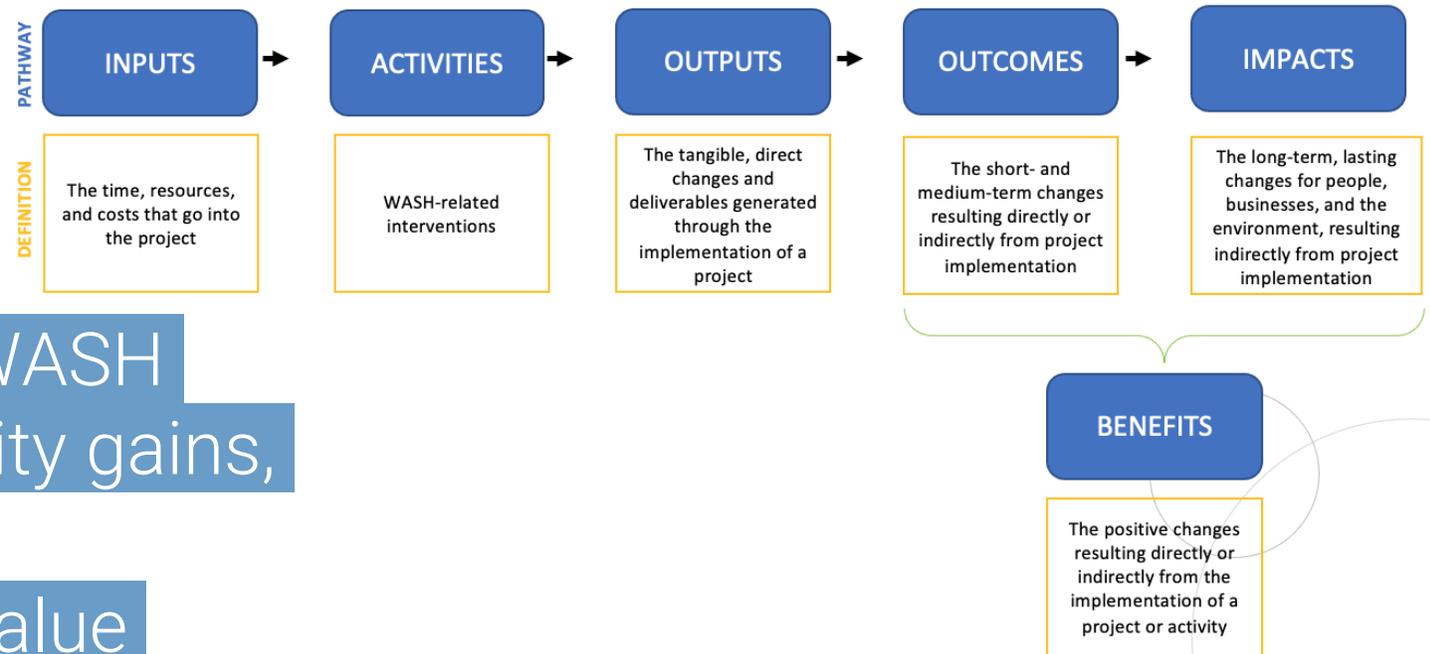
Climate change is already disrupting the water cycle including **WASH service continuity and resilience**
(UNICEF & WaterAid)



OPPORTUNITIES FOR CORPORATE WASH IMPACT WITH MULTIPLE BENEFITS



Approach - WASH Impact Pathway



Financial ROI of investing in WASH has been proven via productivity gains, avoided health costs, and contributions to shareholder value (WaterAid)

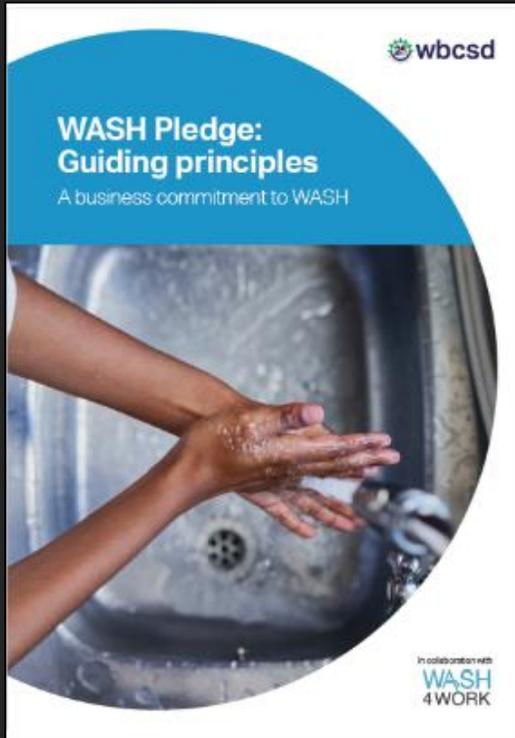
WASH 4WORK 2030 Vision



Leading Practice Vision 2030 Corporate WASH Stewardship

YOUR COMPANY...

- *Has conducted a self-assessment of WASH access in owned operations & prioritized actions*
- *Has an understanding of WASH risk exposure in supply chains - incl. WASH in supplier code of conduct*
- *Has mapped & prioritized actions for communities around operations/supply chains with WASH risks*
- *Is engaging in WASH collective actions*
- *Is applying the Climate Resilient WASH framework to action plans*
- *Is applying the standardized WASH benefits accounting framework to impact reporting*



Universal WASH access will unlock **trillions of dollars in value** over the next 2 decades (*WaterAid*)

WASH Self-Assessment Tool

<https://wash4work.org/wash-pledge-toolbox/>

Self-Assessment Tool for Evaluating Access to Water, Sanitation and Hygiene (WASH)

		Stage of Implementation					
Category	Current State (0-2)	Pledge Compliance	Business Score (%) [*]	Pledge Score (%) [*]	Gap Analysis		
GE1	General	1	2.0	50%	100%		
WWS2	Workplace Water Supply	1.5	2.0	75%	100%		
WS3	Workplace Sanitation	1.1	2.0	57%	100%		
WH4	Workplace Hygiene	1.1	2.0	56%	100%		
VSC5	Value/Supply Chain WASH	2.0	2.0	100%	100%		
CW6	Community WASH	1.0	2.0	50%	100%		
Total		1.2	2.0	61%	100%		
Pledge Compliance achieved within the facility?		NO					
Number of dimensions and criteria 'n/a'		7					

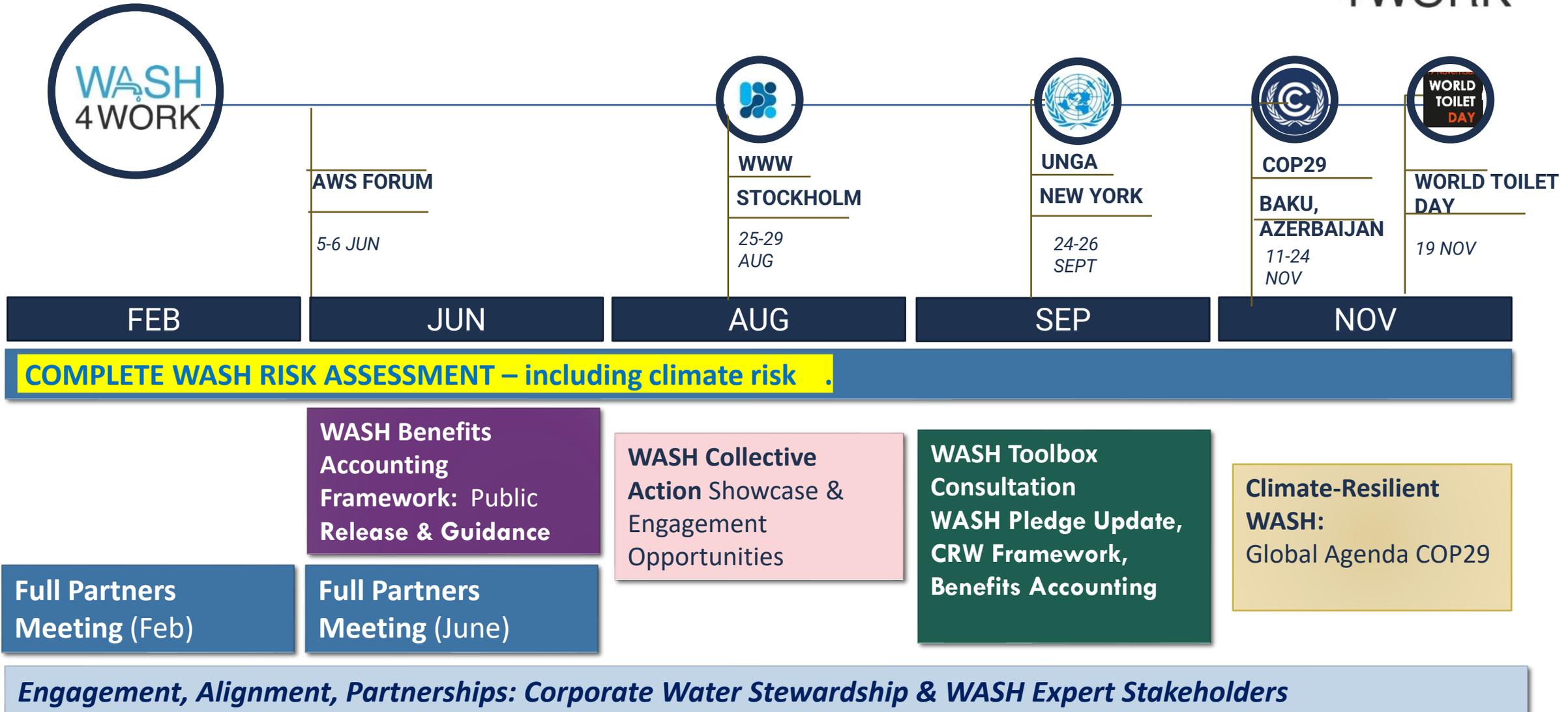
Engagement Opportunities

2024 LEADING PRACTICE

- Complete **WASH Risk Assessment** – *including climate risk*
- Apply **WASH Benefits Accounting Framework** *to impact reporting*
- Engage in **WASH Collective Action Opportunities**



2024 Engagement Opportunities



POLL QUESTIONS

1. Has your company conducted a WASH Risk Assessment?
2. What Risk Assessment Tools have you used for WASH?

Go to www.menti.com and use the code **42 88 59 36**

**GLOBAL
WASH AGENDA
2024**

Farai Tunhuma,
UNICEF

WASH4Work Partners Meeting

UNICEF Updates and Plans

Feb 21st, 2024

Agenda

1. WASH Updates and Achievements at COP28 and Global Goal on Adaptation

2. UNICEF Events plan 2024

COP28 - Why it represents a milestone for the WASH sector



MITIGATION / Global Stocktake (GST)



Inclusion of water in the introduction of the GST text: “Also recognizing the critical role of protecting, conserving and restoring water systems and water-related ecosystems in delivering climate adaptation benefits and co benefits, while ensuring social and environmental safeguards”



Main GST reference to fossil fuels: “Transitioning away from fossil fuels in energy systems, in a just, orderly and equitable manner, accelerating action in this critical decade, so as to achieve net zero by 2050”

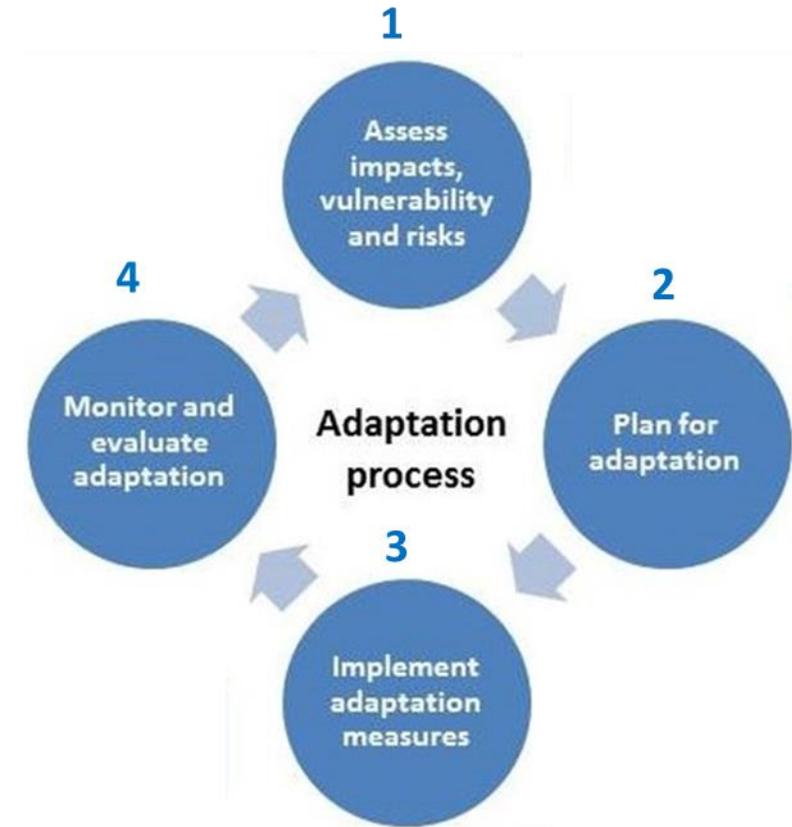


Revision of NDCs: “requests Parties that have not yet done so to revisit and strengthen the 2030 targets in their nationally determined contributions as necessary to align with the Paris Agreement temperature goal by the end of 2024”



ADAPTATION / Global Goal Adaptation (GGA)

- Major outcome is the prioritization of WASH as part of the **7 thematic adaptation targets of the GGA framework**, including:
 - **WATER:** Significantly reducing climate-induced water scarcity and enhancing climate resilience to water-related hazards towards a **climate-resilient water supply, climate-resilient sanitation**
 - **ECOSYSTEMS:** Water is at the centre of the Adaptation agenda, with references to water for **ecosystems** and **other productive uses** (e.g. irrigation)
- **2030 targets also set around the iterative adaptation policy cycle.**
 - Parties to conduct up-to-date climate risk assessments
 - All Parties have in place NAPs



WASH Sector climate shift and asks for WASH4Work partners

UNICEF

- Continue with **Water Security for All (WS4A) initiative**
 - > make all our WASH programmes climate resilient
 - > support the **sector to become climate resilient** (~50 countries)
- Working collaboratively in the **common definition of climate resilient WASH services**
- UNICEF-WHO Joint Monitoring Programme (JMP) developing **global indicators** on climate resilient WASH
- Inputs to the **GGA negotiations** (COP29, AC, LEG, etc)
- Working with partners on **knowledge and capacities. Dissemination GGA framework**
- **Water Pavilion** at COP29. Based on success of COP28, need to “reach out” (other pavilions and sectors) and “reach in” (bring other sectors to WP)

UNICEF and WASH4Work partners:

- Join the **Water Security for All (WS4A) initiative**, contributing to make sure that the WASH sector becomes climate resilient
- Be part of on-going discussions to define and disseminate climate resilient WASH messages
- Contribute to **advocacy** initiatives, **water needs to be at the centre of the adaptation agenda** (funds need to be mobilized accordingly)

UNICEF Events Plan 2024

Events	Date	Location
SWA LAC FMM	April 19	DC, USA
World Water Forum	May 18-24	Bali, Indonesia
Stockholm WWW	Late August	Sweden
Summit of the Future	Sept 22-23	NY, USA
One Water Summit	Sept (TBC, within UNGA)	NY, USA
COP 29	Nov 11-22	Baku, Azerbaijan
G20 Summit	Nov 18-19	Rio de Janeiro, Brazil
World Toilet Day	Nov 19	TBC

One Water Summit

- **Organizers:** Governments of France and Kazakhstan
- **When:** September 2024 in New York, in the sidelines of UN General Assembly
- **Agenda:** still TBC (half-day high-level meeting with heads of state and world leaders)
- **Reasons for the summit:** Water is a global public good and will be a key challenge amid the explosion of conflicts, migration flows and major impacts on food systems and a massive degradation of natural ecosystems between now and 2050. International water cooperation must therefore be reviewed. Lastly, solutions to guarantee access to water must be completely reinvented, using a multi-actor approach.
- **UNICEF:** currently discussing with France to discuss possible engagement and participation at higher level

G20 – Nov. 2024 Rio

- WASH is one of the 3 priorities of the Sherpa Working Group on Development
- UNICEF currently working with WHO to share data and information needed to help with ongoing preparatory work around WASH
- UNICEF participate to key meetings of Sherpa and Finance WGs making sure our advocacy asks are heard and possibly included into discussion points



United Nations Children's Fund (UNICEF)

3 United Nations Plaza New

York, NY 10017, USA

www.unicef.org

Thank you for your attention!

unicef 

for every child

Engagement Opportunities

2024 LEADING PRACTICE & WORK PROGRAM UPDATES

- WASH Collective Action Opportunity | **GSK**
- WASH Stewardship Toolbox | **WaterAid**
- WASH Benefits Accounting Framework & Guidance | **Limno Tech**



2024 Climate Resilient WASH Alignment



WORLD WATER DAY

22 MAR

JAN

MAR

JUN

SEP

DEC

Align with global stakeholder goals (UNICEF, WaterAid, GGA)

Integration with NPWI, WRAF

Prepare business guidance

WASH Toolbox

Prepare COP29 Advocacy

WRC WASH Goal Alignment

WASH Collective Action Engagement: Women + Water Collaborative INDIA

WASH Collective Actions Coordination (Basin Level)

**WOMEN + WATER
COLLABORATIVE**

Abigail McGuckin,
Glaxo Smith Kline (GSK)

Rejuvenating the Godavari Basin through collective action



CEO
WATER
MANDATE

WATER
RESILIENCE
COALITION



PACIFIC
INSTITUTE

Announcing:

WOMEN + WATER COLLABORATIVE

KRISHNA & GODAVARI BASINS, INDIA

A Water Resilience Coalition Collective Action to improve access to clean water and sanitation.



WaterAid's Women + Water Collaborative: India



Project background

- The aim of **WaterAid's Women + Water Collaborative: India** is to deliver equitable and **climate-resilient access to water and sanitation**. This will be achieved via women-led **community interventions** and **market/financing** solutions.
- This marks the **first time** that companies from **different sectors** spanning apparel, biopharma, and agriculture have **united with shared goals**, metrics, and governance to provide access to clean water and sanitation in the same communities.
- The Collaboration is being designed in partnership with the **Water Resilience Coalition**, who set industry **best practice** for water management, **following the NPWI** (Net Positive Water Impact) methodology. GSK is a member of this coalition.
- The Collaborative will initially have a **positive water impact in 2 river basins**, reaching at **least 150,000** people, however, the broader ambition is to positively impact 3 river basins reaching at least **5 million people by 2030**.
- The success of the project will be assessed through **key indicators of WASH co-benefits**, including **water availability, accessibility and quality, gender empowerment**, and the **resilience of communities** to the impacts of climate change



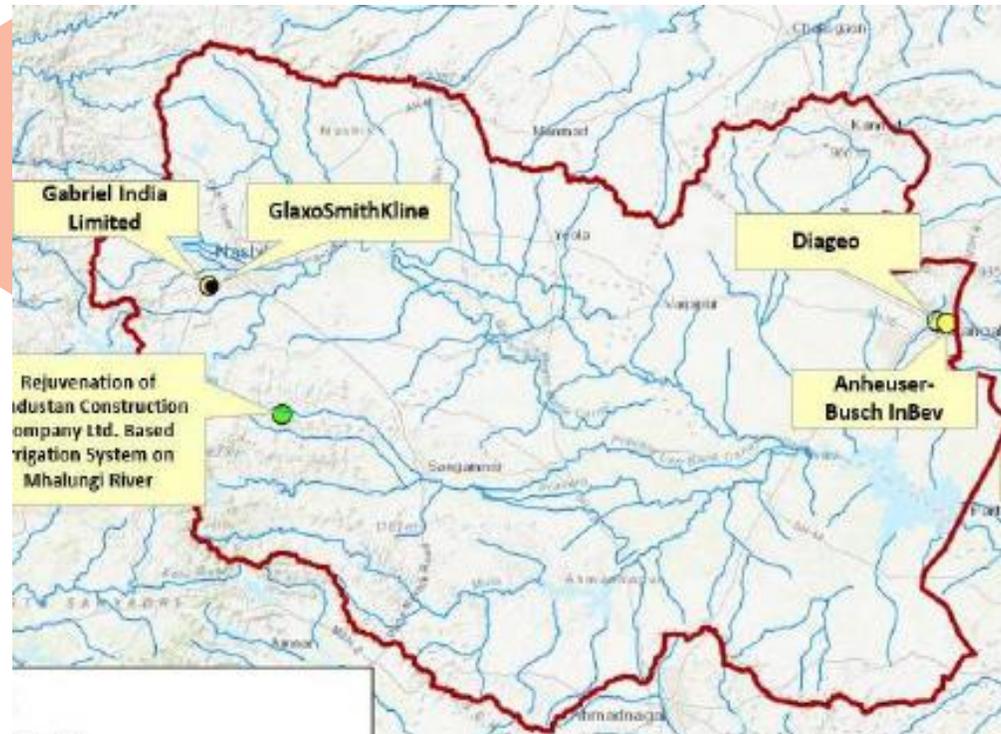
Basin Champion – Godavari Stakeholders

SBTN, AWS, and Basin Champions are driving deeper collaboration with fellow water users in the Godavari

GSK Suppliers

- Piramal Digwal and Piramal Enterprises*
- Mylan Unit 2 & Unit 7*
- Sai Life Sciences
- AMRI
- Caprihans
- RanQ Remedies
- Aurobindo Unit 1 & Unit 8
- Granules India

* Engaged via Water Stewardship programme with GSK Procurement



Fellow WRC Members

- Diageo
 - Pfizer
 - Infosys
 - Bayer
 - AbInBev
 - Microsoft
- (More TBD)

Key NGOs

- Watershed Organisation Trust (WOTR)
- WaterAid
- WWF India

POLL QUESTIONS

1. Is your company interested in Collective Action opportunities for WASH?
2. What countries or regions would be of interest for WASH Collective Action?

Go to www.menti.com and use the code **7643 5166**

2024 WASH Stewardship Toolbox



WORLD WATER DAY

22 MAR

JAN

FEB

MAR

JUN

SEP

Development of Workplan
(in collaboration with WaterAid)

Toolbox Development (w Consultants) – WASH Pledge Update, Integrate CRW, WASH Benefits Accounting Framework

Member & Stakeholder Consultation – UNGA (Sept)

**WASH
STEWARDSHIP
TOOLBOX**

Emma Clarke,
WaterAid

“Good WASH Stewardship”

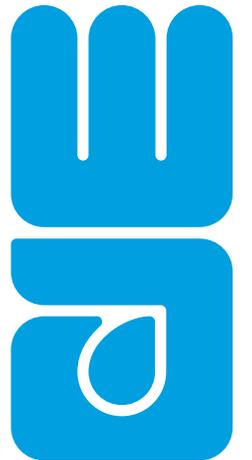
Pathway to a revitalised WASH Stewardship framework and toolbox



Emma Clarke

Senior Private Sector Advisor

07/02/24



WaterAid

Framing – where we are now

Evolution of WASH stewardship: increasing expectations from corporate sector:

- Companies must understand and manage the impacts of their business operations in their owned and operated facilities and across their supply chains – WASH is increasingly integrated into sustainability strategy
- The scope of their actions can and often must go beyond managing their impacts into contributing to the long-term sustainability and resilience of basins, the core premise of water stewardship
- This requires companies to work in partnership with their peers, governments and civil society groups on programs that result in improved water resources, as a key prerequisite to improving WASH services

Evolving Regulatory Environment:

- Companies are increasingly required and expected to report against increasingly stringent and mandatory standards such as ISSB and ESRS using an “Impacts, Risks, Opportunity” double materiality lens and a due diligence approach
- The EU CSRD came into force Jan 2023 and companies within scope will need to report from 2024 against ESRS. The EU CSDDD is anticipated to be agreed shortly. The

A revitalised WASH Stewardship Framework aims to answer:



What is the continuum of “good WASH practice” (initial – standard – leading)? Set clear expectations

What are very practical tools/solutions for companies to address WASH in different contexts (owned and operated, supply chains, into basins and communities) and incorporate climate resilience?

What are the emerging and converging legislative drivers for companies to include water security and WASH in their environmental and social reporting and disclosure?

What are the behaviours from companies that result in transformative impact on the ground in the locations where it is most needed?

Strengthen business case for companies to increase their investment in WASH services in their owned operations, supply chains and communities



Objective of programme:

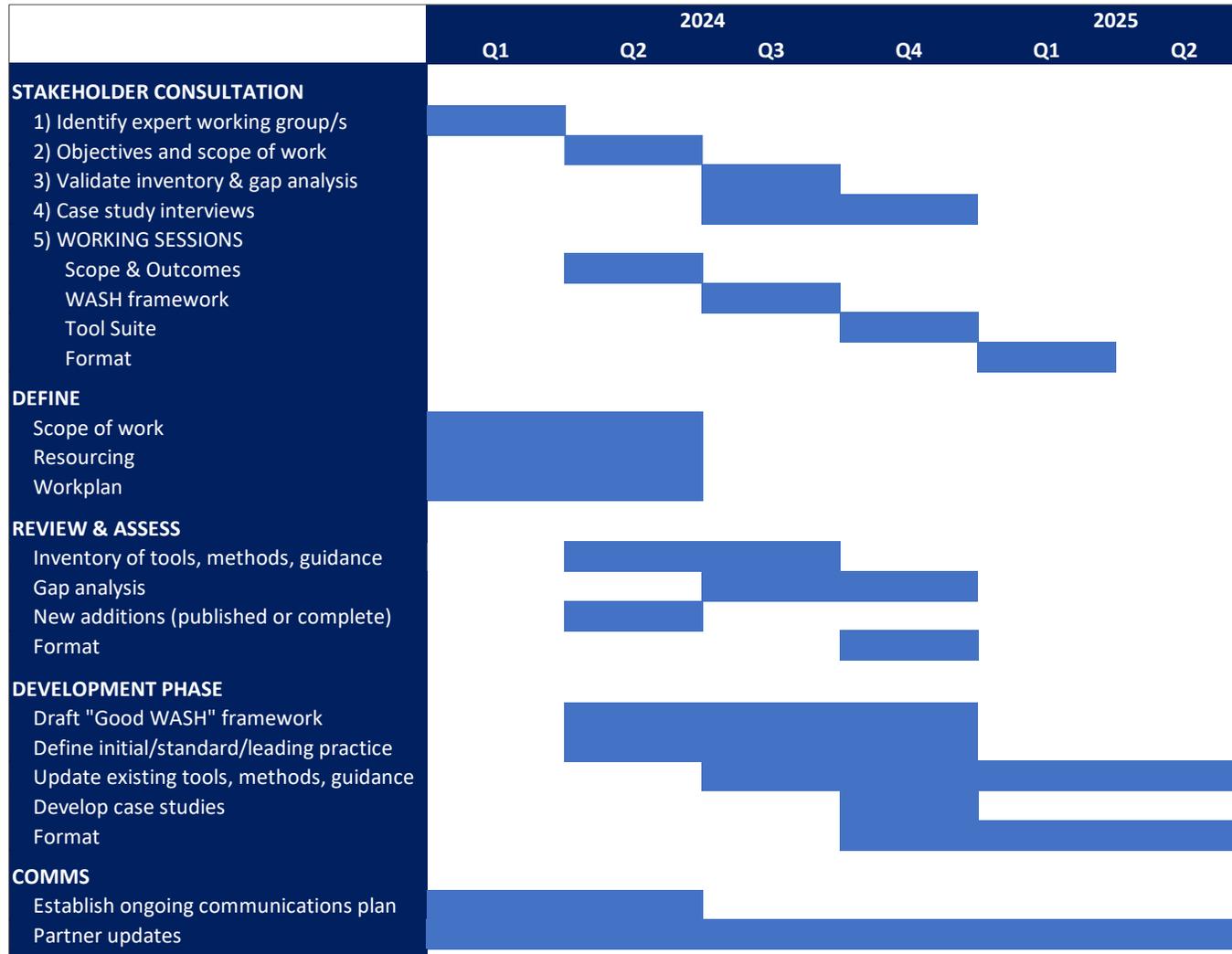
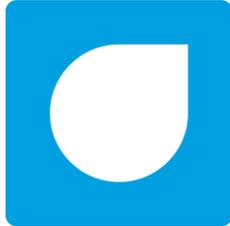


A revitalised WASH Stewardship framework aims to drive transformative change in the most-at risk basins to ensure long term sustainable WASH access:

- **DEFINE** good “WASH stewardship” as a critical pillar of Water stewardship that will ensure companies go beyond improvements in efficiency and quality control measures towards understanding and addressing their most salient potential impacts
- **OUTLINE** “what is good WASH stewardship in basins” so that companies’ sustainability strategies place WASH as a core outcome.
- **FACILITATE ACTION:** the revitalised framework and toolbox will move towards facilitating corporate action aligned with our framework on good WASH stewardship at the scale needed for the change we’re seeking
- **ALIGN** with emerging regulatory requirements and key standards to ensure compliance and ensure that WASH impacts, risks and opportunities are addressed



DRAFT - Workplan and timeline



Questions for you:



- **What TOOLS from the W4W site are you currently using?**
- **What GAPS exist currently?**
- **What is the most important thing that you would like to see resulting from this work?**
- **Do you feel like this is a worthwhile exercise?**



POLL QUESTIONS

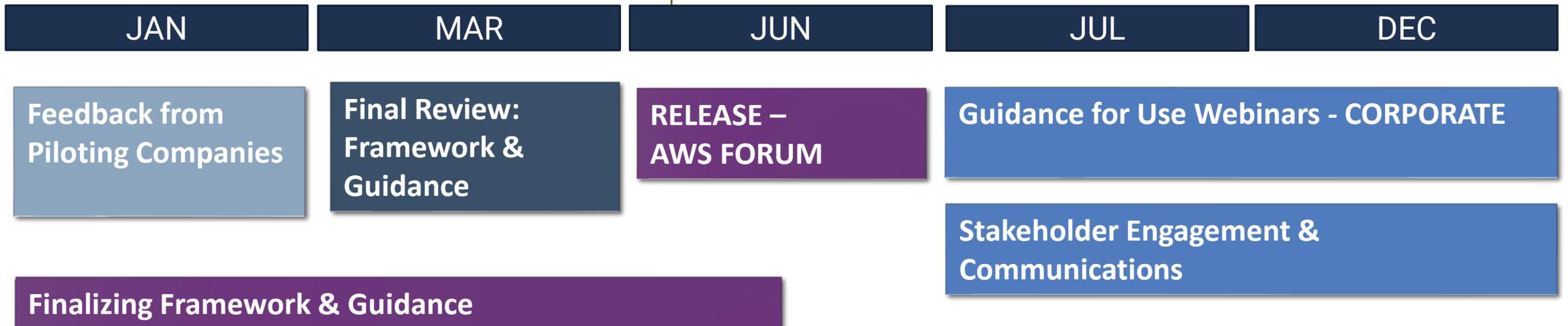
1. What types of guidance / support tools on WASH would be most useful for your company?
2. Which WASH tools are you using now - and are most useful?

Go to www.menti.com and use the code **8239 7623**

2024

WASH Benefits Accounting Framework

RELEASE: JUNE 2024 – AWS FORUM



**WASH
BENEFITS
ACCOUNTING
FRAMEWORK**

Nate Jacobson,
Limno Tech



WASH
4WORK

WASH Benefits Accounting Framework Progress Update

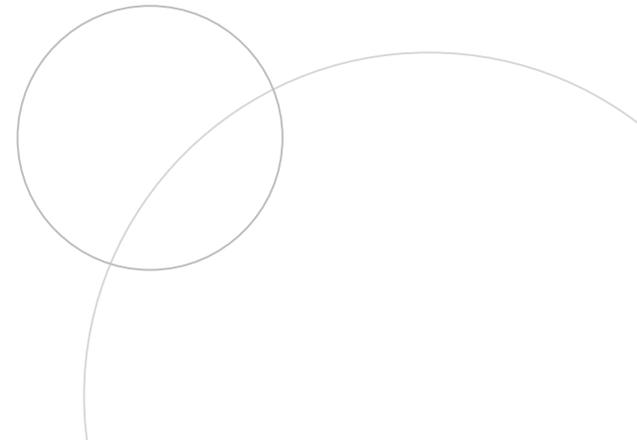
*WASH4Work Partners Meeting
February 21, 2023*

LimnoTech 
Water | Scientists
Environment | Engineers



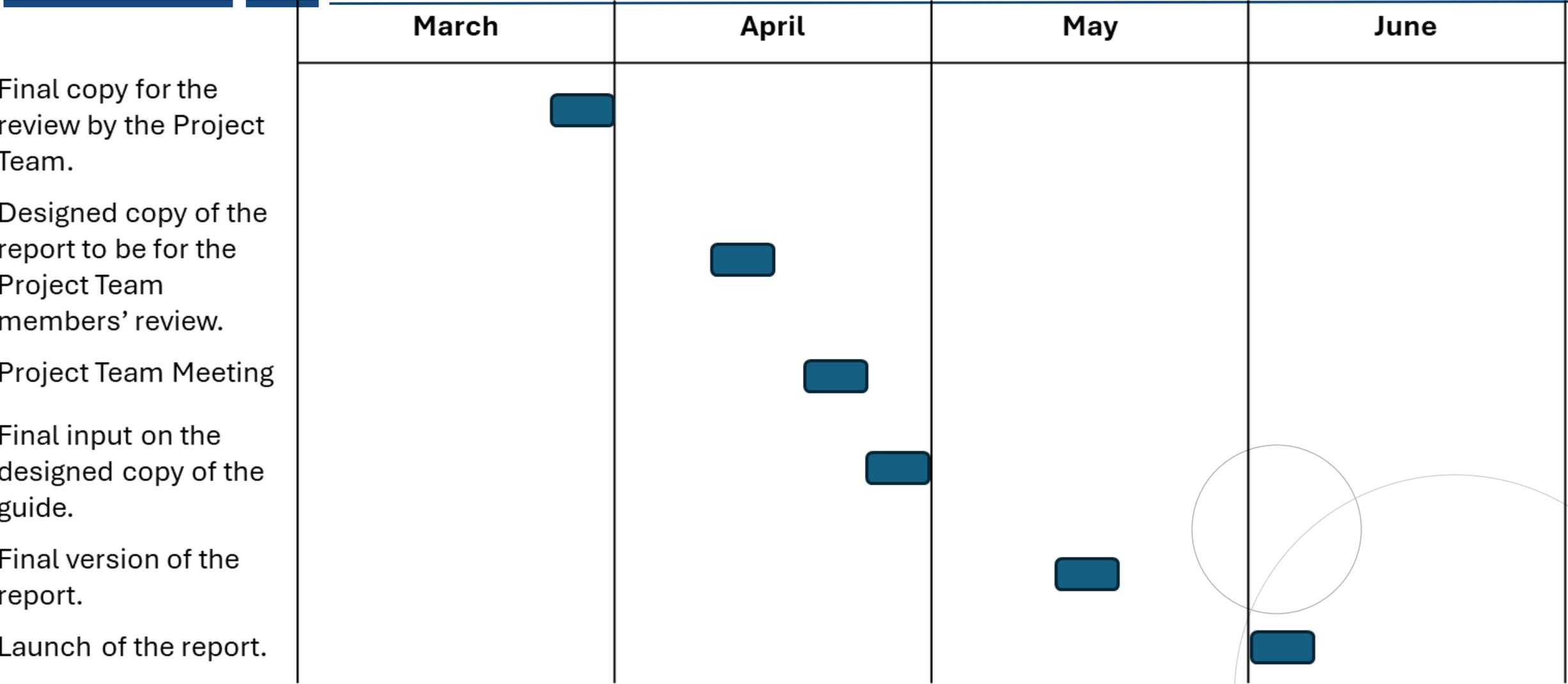
Project Objectives

- **Strengthen the business case** for WASH investments
- Move **beyond beneficiary counting** toward outcomes and impacts
- Link WASH more comprehensively to **Volumetric Water Benefit Accounting (VWBA)**
- Embed **indicators of leading practice**, including climate-resilient WASH
- **Address fragmentation** of existing approaches



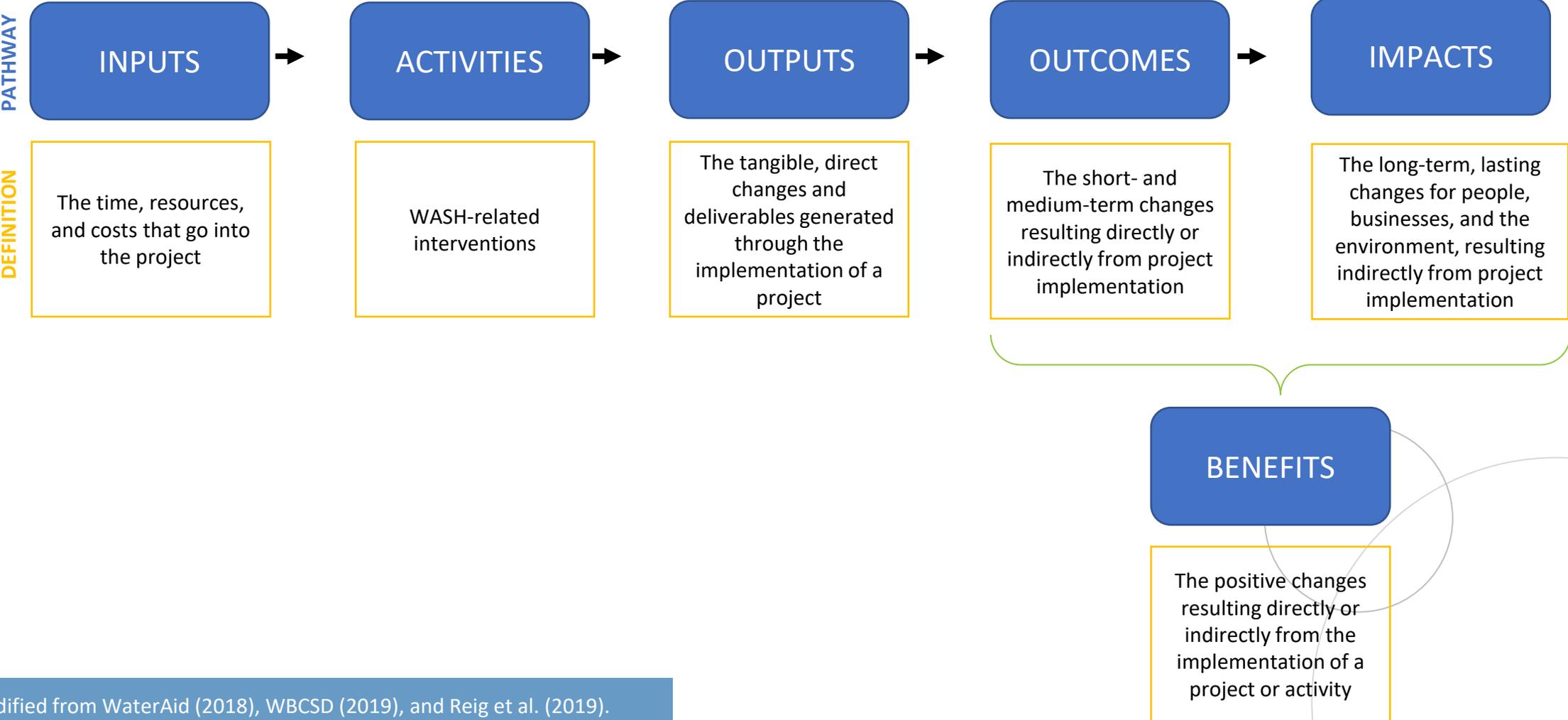


Project Timeline (2024)





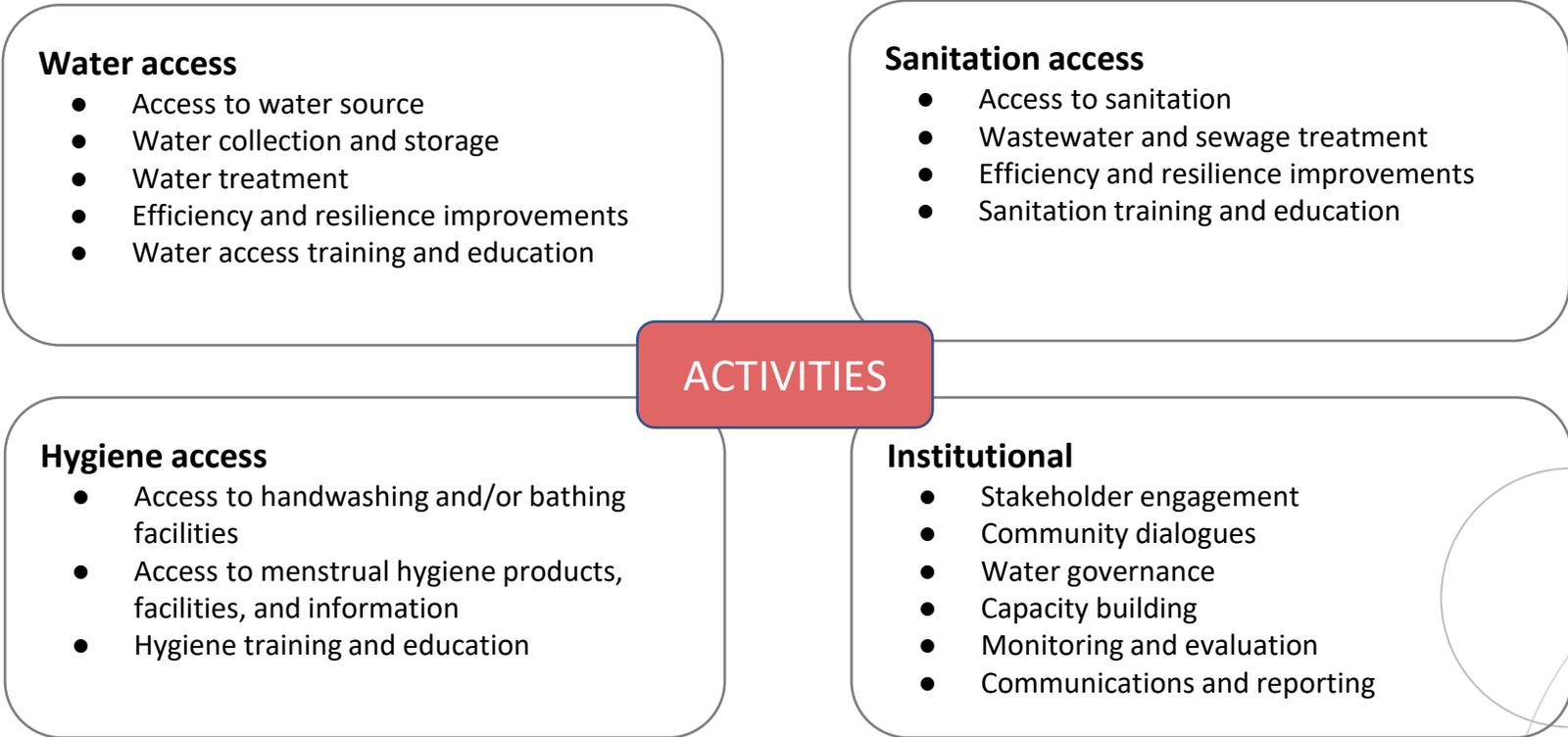
Approach - WASH Impact Pathway



*Modified from WaterAid (2018), WBCSD (2019), and Reig et al. (2019).



Inputs & Activities

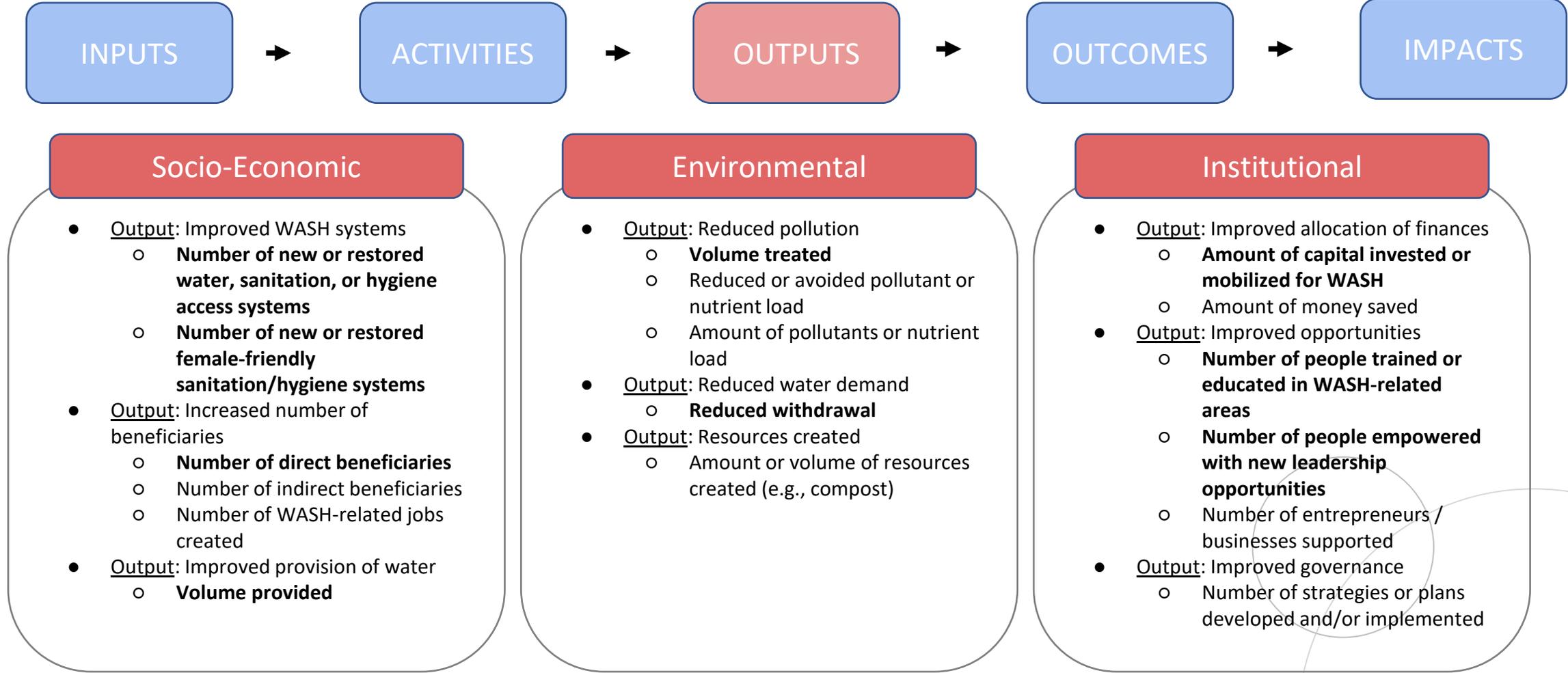


*Focused on WASH-related interventions, not non-WASH interventions (e.g., reforestation) that can positively impact WASH.

*Climate resilient WASH relevant to many activities



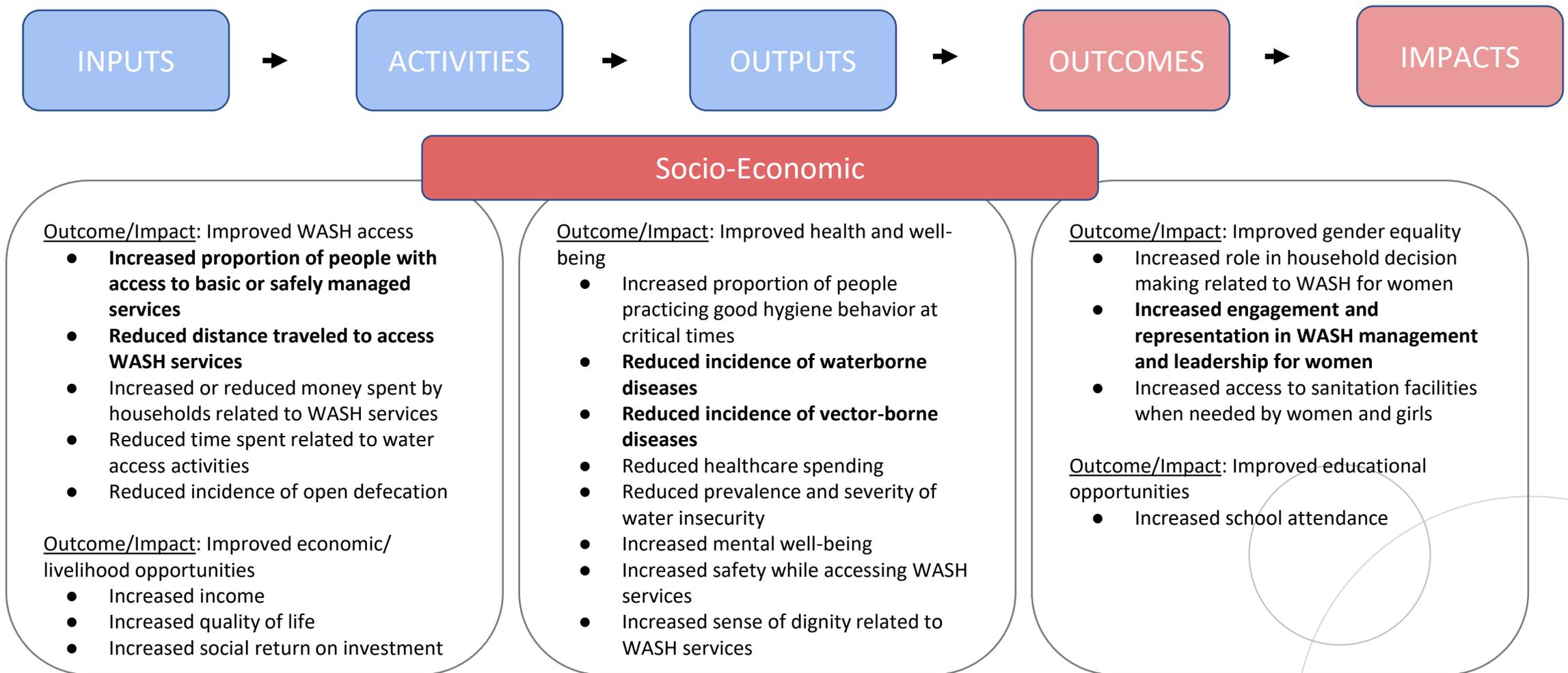
Outputs & Indicators



*Each output indicator will be categorized as **core (bolded)** or advanced.
*Report will encourage indicators be disaggregated by gender, age group, location, sector, activity category and type, improvement level, and/or technology type (where relevant)



Outcome & Impact Indicators



Outcome/Impact: Improved WASH access

- **Increased proportion of people with access to basic or safely managed services**
- **Reduced distance traveled to access WASH services**
- Increased or reduced money spent by households related to WASH services
- Reduced time spent related to water access activities
- Reduced incidence of open defecation

Outcome/Impact: Improved economic/livelihood opportunities

- Increased income
- Increased quality of life
- Increased social return on investment

Socio-Economic

Outcome/Impact: Improved health and well-being

- Increased proportion of people practicing good hygiene behavior at critical times
- **Reduced incidence of waterborne diseases**
- **Reduced incidence of vector-borne diseases**
- Reduced healthcare spending
- Reduced prevalence and severity of water insecurity
- Increased mental well-being
- Increased safety while accessing WASH services
- Increased sense of dignity related to WASH services

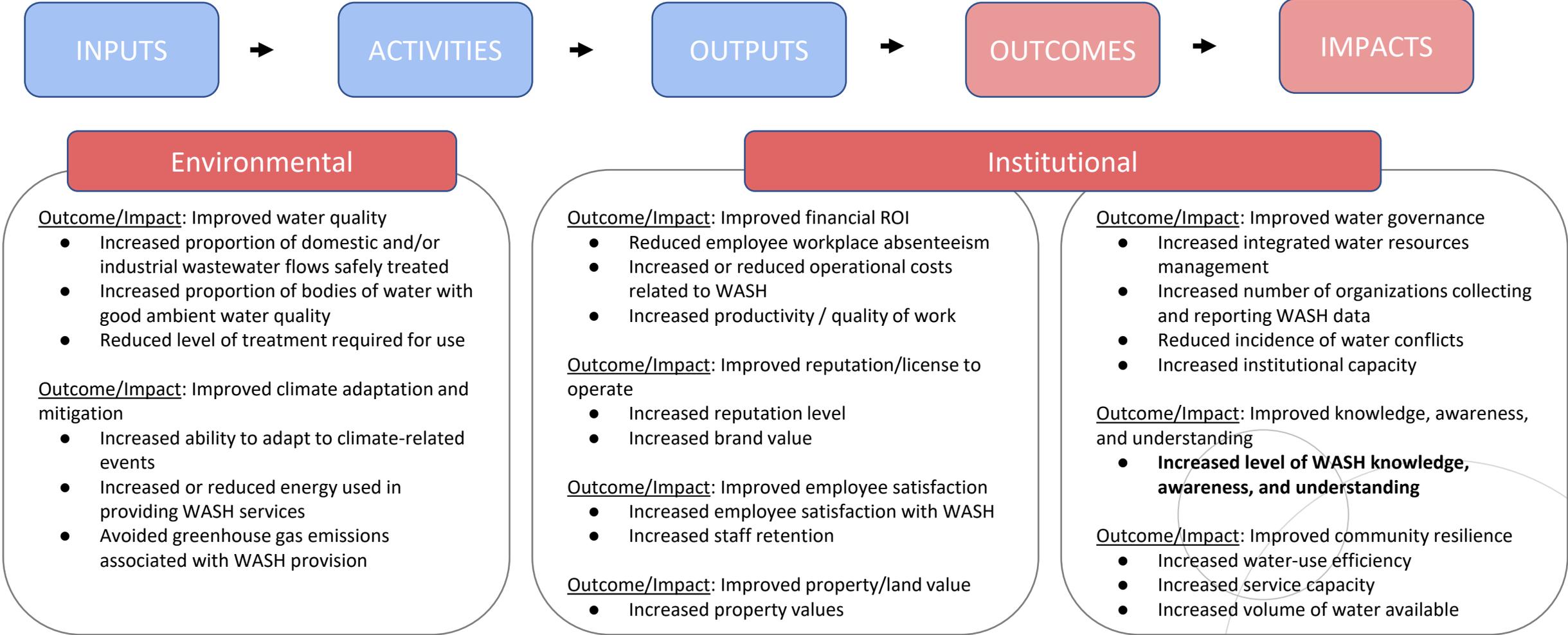
Outcome/Impact: Improved gender equality

- Increased role in household decision making related to WASH for women
 - **Increased engagement and representation in WASH management and leadership for women**
 - Increased access to sanitation facilities when needed by women and girls
- Outcome/Impact: Improved educational opportunities
- Increased school attendance

*Each output indicator will be categorized as **core (bolded)** or advanced.
*Report will encourage indicators be disaggregated by gender, age group, location, sector, activity category and type, improvement level, and/or technology type (where relevant)



Outcome & Impact Indicators



*Each output indicator will be categorized as **core (bolded)** or advanced.

*Report will encourage indicators be disaggregated by gender, age group, location, sector, activity category and type, improvement level, and/or technology type (where relevant)



Pilots

- Objective: Pilot the accounting standard with WASH4Work corporate members and input feedback into final methodology and guidance document
- Each pilot company applied the framework to an active WASH project, providing feedback on...
 - Usability/ease of use
 - Core indicators they are already tracking
 - Additional indicators they may be tracking
 - Questions to be resolved
 - Out of scope or not value-adding elements

The Coca-Cola Company



DIAGEO





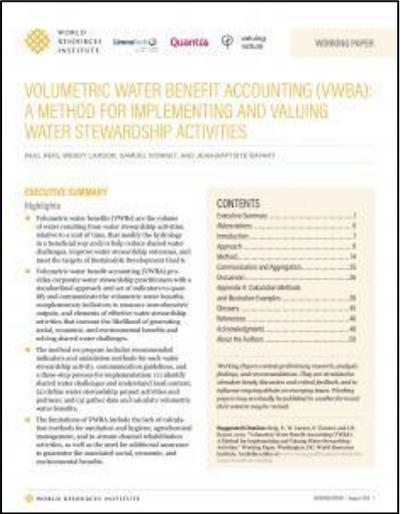
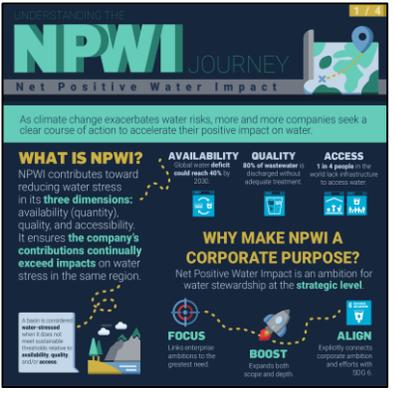
Guidance for Corporate Use and Implementation

Objective: Provide programmatic guidance for companies as they utilize the framework

Proposed topics for inclusion:

- 1. Alignment with other initiatives** (e.g., VWBA, SDGs, corporate goals)
- 2. Data collection best practices** (e.g., primary vs secondary data)
- 3. Reporting best practices** (e.g., attribution of benefits, tracking, communicating results)

Please contact secretariat@wash4work.org with input on guidance that would be particularly helpful for your company



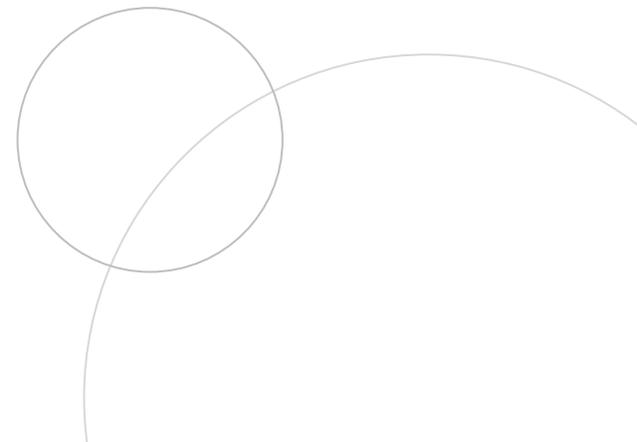


Next Steps

We invite members to contribute their insights on the updated guide.
Highlight what would be particularly useful for you.

Deadline: [End of February/Mid March](#)

Thank you for shaping the future of our guide!





Questions?

Nate Jacobson, njacobson@limno.com

Wendy Larson, wlarson@limno.com

Cheryl Hicks, cheryl-hicks@pacinst.org

WASH
4 WORK

LimnoTech 

Water | Scientists
Environment | Engineers

**WASH
DISCLOSURE
BENCHMARK
2023**

Shama Perveen,
CERES

Engagement Opportunities

2024 LEADING PRACTICE

- Complete **WASH Risk Assessment** – *including climate risk*
- Apply **WASH Benefits Accounting Framework** *to impact reporting*
- Engage in **WASH Collective Action Opportunities**



2024 Engagement Opportunities



COMPLETE WASH RISK ASSESSMENT – including climate risk

WASH Benefits Accounting Framework: Public Release & Guidance

WASH Collective Action Showcase & Engagement Opportunities

**WASH Toolbox Consultation
WASH Pledge Update, CRW Framework, Benefits Accounting**

Climate-Resilient WASH: Global Agenda COP29

Full Partners Meeting (Feb)

Full Partners Meeting (June)

Engagement, Alignment, Partnerships: Corporate Water Stewardship & WASH Expert Stakeholders

Contact us to Engage!
secretariat@wash4work.org



wash4work.org



[@WASH4Work](https://twitter.com/WASH4Work)



[/in/wash4work/](https://www.linkedin.com/company/wash4work/)

**WASH
4WORK**