



HIGH-LEVEL PROGRAMME OVERVIEW

The CEO Water Mandate is a special initiative established in 2007 by the UN Secretary General and the UN Global Compact in partnership with the Pacific Institute to advance corporate water stewardship around the world. The Mandate offers a powerful forum for companies to share good practices and forge partnerships to address urgent water challenges related to quantity, quality, and access to water and sanitation.

Programme Overview:

Companies joining the CEO Water Mandate commit to progress along six areas. To support this progress, the CEO Water Mandate publishes leading edge guidance and tools, connects companies with opportunities to scale basin resilience, and works to influence enabling environments by raising water on the global agenda.

1. Direct Operations
2. Supply Chain and Watershed Management
3. Collective Action
4. Public Policy
5. Community Engagement
6. Transparency



Programme Benefits:

- Learn how water resilience can future-proof your business and reduce material risk
- Support and inform the development of new thought leadership to advance water stewardship
- Collaborate across industries to identify basin water challenges to build a roadmap of solutions
- Demonstrate to internal and external stakeholders your commitment to water stewardship
- Participate in virtual and in-person events elevating water stewardship best practices



Programme Experience:

Share your water goals, basins of interest, and questions during onboarding

We connect you with appropriate tools, materials and engagement opportunities

Join meetings, taskforces, attend global events, utilize tools, join collective actions

As your company progresses on your stewardship journey, we progress with you

Report annually on progress through the CoP and Forward Faster mechanisms

Sample Resources:

- [Net Positive Water Impact Guidance](#)
- [Water Resilience Assessment Framework](#)
- [Setting Contextual Water Targets](#)
- [Setting Enterprise Water Targets](#)
- [WASH Benefit Accounting Framework](#)

**WASH
4WORK**

Advance water, sanitation, and hygiene (WASH) in workplace operations, in stakeholder communities, and across supply chains



Premier online platform for mapping and facilitating collective action on water to share and connect with basin-level opportunities

Eligibility: Any UN Global Compact signatory may join the CEO Water Mandate

Ready to Join?:

Sign up at ceowatermandate.org/endorse or via committing to the Forward Faster Water Resilience target (<https://forwardfaster.unglobalcompact.org/>)

Contact:

For questions or additional information, please reach out via email to ceowatermandate@unglobalcompact.org

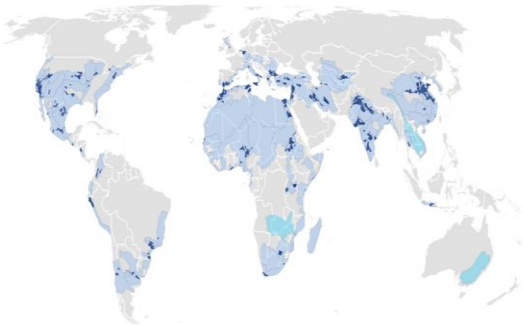
Forward Faster Water Resilience target:

“Build water resilience across global operations and supply chains and join hands to achieve collective positive water impact in at least 100 vulnerable prioritized water basins by 2030”



Learn More

The CEO Water Mandate provides companies with resources and opportunities to achieve the Forward Faster Water Resilience target. Companies that commit to the target automatically join the CEO Water Mandate.



100 Priority Basins

The CEO Water Mandate is mobilizing companies to target water action where needed most. Launched at the UN 2023 Water Conference, these water-stressed basins are home to 3 billion people. Join Forward Faster and/or WRC to make a positive impact.

Explore Basins on Water Action Hub

The Water Resilience Coalition (WRC) is a CEO-led collective action and leadership group within the CEO Water Mandate. Members commit to ambitious, measurable action and pioneer innovative approaches to water resilience. The WRC matches companies and partners together in basins of shared interest to facilitate collective action for water. This model scales up impact and maximizes the value of company investments.



Learn More

WRC employs strategies related to 4 approaches:

- Scaling Proven Solutions (21+ global collective actions)
- Advancing Innovation (Digital partnership with ESA)
- Leveraging Finance (\$150 million water impact fund)
- Measuring Impact (Net Positive Water Impact guidance)

2030

Achieve positive water impact in at least 100 water-stressed basins worldwide and ensure WASH access for at least 300 million people

2050

Achieve Net Positive Water Impact in at least 150 water-stressed basins worldwide

Funding and Contributions

The CEO Water Mandate is funded entirely by financial contributions from participating companies. There is an expected annual contribution based on company revenue.

Failure to pay will not result in delisting, but all companies are strongly encouraged to contribute. Additional fees for the Water Resilience Coalition and WASH4Work are mandatory for participants of those initiatives.

Company revenue tiers by annual gross sales	Expected Annual Contribution
>USD 10 billion	USD 30,000
USD 1 – 10 billion	USD 20,000
USD 500 million – 1 billion	USD 15,000
USD 100 – 500 million	USD 10,000
WASH4WORK Only	
>USD 1 billion	USD 10,000
USD 100 million – 1 billion	USD 5,000

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