



**CEO
WATER
MANDATE**

**WATER
RESILIENCE
COALITION**



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2025 Water Resilience Coalition (WRC) CEO Circle Meeting

May 2025

Dear Esteemed Guest,

Please save the date for the 2025 Water Resilience Coalition (WRC) CEO Circle Meeting, to be held on September 22, 2025, in New York, NY, at 8:30am.

The WRC is a CEO-led initiative that is mobilizing businesses with the 2030 goal of achieving net positive water impact in **100 priority basins that support over 3 billion people**.

Join the WRC's Co-Chairs—Sanda Ojiambo, Assistant Secretary-General and CEO of the UN Global Compact, and Christophe Beck, Chairman and CEO of Ecolab—alongside distinguished global CEOs and executives.

Your presence will be instrumental to:

- **Unlock Water's Business Advantage:** Discover how the WRC delivers resilience, competitive edge, and tangible ROI.
- **Connect with Visionary Peers:** Collaborate on solutions to the global water crisis for a more stable future.
- **Shape the WRC's Bold 2030 Vision:** Explore direct pathways for your leadership and impact.
- **Navigate the AI-Water Nexus:** Gain critical insights on AI's role in conservation and the water demands of its infrastructure.

This event is sponsored by Ecolab and AB InBev.

A formal invitation and agenda will follow. Please reserve your spot using [this link](#).

For questions, contact Samantha Morales at smorales@pacinst.org.

We look forward to your leadership and insights in New York.

Warm regards,

Jason Morrison

Head of the Water Resilience Coalition

Event details:

- **Title:** Water Resilience Coalition CEO Circle Meeting | UNGA 2025
- **Date:** Monday, September 22, 2025
- **Time:** 8:30 a.m.-10:00 a.m. (networking to follow 10:00 a.m.– 10:30 a.m.)
- **Venue:** Ease Hospitality, 1345 Avenue of the Americas, New York, NY
- **Participants:** CEO, CXO